

Streetscape Workshop of the
Downtown Development Authority
Tuesday, October 7, 2008
DDA Office, 305 South Andrews Ave, Suite 301, Fort Lauderdale @ 9:00 a.m.

ROLL CALL

BOARD PRESENT: Charles B. Ladd, Secretary (Chair of committee)
Alan Hooper, Treasurer
William Scherer, Board Member

ALSO PRESENT: Chris Wren, Executive Director
Elizabeth Veliky, Planning & Design Manager
John Milledge
Neil Sterling

The meeting started at 9:15 a.m.

Discussion was held about the preliminary scope Ms. Veliky received. Mr. Ladd suggested getting a proposal from some of the smaller firms.

Mr. Scherer said that after discussions with City management, the City is amenable to partnering with the DDA on a study for the southern area. As a follow up, Mr. Wren requested a meeting scheduled with City management.

Mr. Scherer gave the group an update on the County's plans for the judicial complex. Given these plans, Mr. Scherer cautioned moving very far with streetscape efforts on South 6th Street. However, he indicated that South 7th Street is where the DDA should be focusing efforts on now.

Mr. Ladd clarified that efforts will continue for the Northern Streets since there is consensus. Mr. Wren added that there are separate funding designations for the south area and the north area.

Mr. Scherer said that there may be Metropolitan Planning Organization monies available to help fund efforts on 7th since improvements would assist with carrying traffic. Staff was directed to research this.

Further dialog was held on how to fund streetscape improvements.

The group discussed the general scope/cost of the future study. Staff was directed to contact Alan Tinter for a proposal to be reviewed and approved by the committee chair.

As there was no other discussion, the meeting ended at 10:20 a.m.