



305 South Andrews Ave, Suite 301
Fort Lauderdale, FL 33301
Phone: (954) 463-6574
Fax: (954) 463-8412
www.ddaftl.org

**DOWNTOWN DEVELOPMENT AUTHORITY
REGULAR MEETING AGENDA**

**Thursday, March 8, 2012 at 8:30 a.m.
BROWARD CENTER FOR THE PERFORMING ARTS
EINSTEIN ROOM**

I. ROLL CALL

II. CONSENT AGENDA

**THE FOLLOWING ITEMS WILL BE ENACTED BY ONE MOTION.
TO DISCUSS AN ITEM, IT MUST BE REMOVED FROM THE CONSENT AGENDA.**

- C-1 Approval of the Minutes and Follow-ups from the February 9, 2012 DDA Board Meeting and Minutes from the February 1, 2012 and the February 29, 2012 DDA Committee Meetings
- C-2 Approval of Outdoor Event Application – **Making Strides Against Breast Cancer, 10/12/12 – 10/13/12, Phyllis Pittman**
- C-3 Approval of Outdoor Event Application – **Light the Night Walk, 11/2/12-11/3/12, Sheriann Namer**

III. REGULAR AGENDA

- R-1 Police Report: a) District II b) District III
- R-2 Greater Alliance Marketing Plan, *David Coddington*
- R-3 Federal Streetscape Grant Proposals
- R-4 ITS Grant Funded Planning & Design Contract
- R-5 Joe Gehl Contract for Event Promotion/Management
- R-6 Wave Streetcar Update
- R-7 Other Project Updates
- R-8 St. Patrick's Day Parade & Festival Event, March 10th
- R-9 Upcoming Board Visioning Workshop, April 12th

IV. DIRECTOR'S REPORT

- D-1 News Articles
- D-2 Stranahan Landing Sign
- D-3 Full Sails in Fort Lauderdale

V. OTHER BUSINESS

- *Background Material Enclosed*

BOARD OF DIRECTORS: **Gregory Durden**, *Chairman* • **Tim Petrillo**, *Vice Chairman* • **John Ropes**, *Secretary* • **Michael Weymouth**, *Treasurer* • **D. Fredrico Fazio**, *Board Member* • **William H. Bodenhamer, Jr.**, *Board Member* • **Dennis O'Shea**, *Board Member* • **Chris Wren**, *Executive Director* • **John M. Milledge**, *General Counsel*