

Joint Committee Workshop of the
Downtown Development Authority of Fort Lauderdale
Monday, March 12, 2012
DDA Office, 305 South Andrews Avenue #301, Fort Lauderdale, FL, 33301 @ 10:30 a.m.

BOARD PRESENT: Gregory Durden, Chairman
Tim Petrillo, Vice-Chairman
John Ropes, Secretary
Mike Weymouth, Treasurer
William Bodenhamer, Board Member
Denny O'Shea, Board Member
Fred Fazio, Board Member

ALSO PRESENT: Chris Wren, DDA Executive Director
John Milledge, DDA General Counsel
Elizabeth Van Zandt, DDA Planning & Design Manager
Chadwick Blue, DDA Urban Planner
Joe Gehl

The meeting started at 10:40 a.m.

Mr. Wren summarized the intent of the meeting and recognized Joe Gehl for any follow up questions on his contract.

Mr. Ropes explained why the DDA has solicited the help of Joe Gehl, as part of the "enterprise zone" initiative for Huizenga Plaza aimed at generating new revenues.

Mr. Petrillo went through his concerns surrounding the level of risk the DDA currently has and offered out elimination of the monthly service fee in exchange for giving Mr. Gehl a higher profit sharing percentage. He indicated he would be amenable to revisiting this once there is a proven track record of performance. He said some of the costs included in the budget looked low, especially the police, fire and EMS. Discussion was held regarding meeting with the City of Fort Lauderdale on this.

Mr. Gehl explained why he needs the monthly service fee to pay for administrative and other support staff. He also went through the budget line items. Mr. Durden asked about purchasing equipment and materials that would otherwise be rented as a long-term cost saving measure. Staff to look into this.

Discussion continued about the revenue split and the Board seemed comfortable with the monthly fee and the revenue split.

Mr. Petrillo brought up the language in the contract that deals with payment to Mr. Gehl in the case the agreement is terminated in advance of the agreed upon term. Mr. Milledge was directed to amend the language so that it's more favorable for the DDA.

As there were no other items to discuss, the meeting ended at 11:20 a.m.