

Regular Meeting of the  
Downtown Development Authority  
Thursday, June 14, 2012  
Broward Center for the Performing Arts  
Einstein Room

## **ROLL CALL**

## **COMMUNICATIONS TO CITY COMMISSION**

**BOARD PRESENT:** Gregory Durden, Chairman  
Tim Petrillo, Vice-Chair  
John Ropes, Secretary  
Michael Weymouth, Treasurer  
D. Fredrico Fazio, Board Member (Participating by Speaker Phone)  
Dennis F. O'Shea, Board Member  
William H. Bodenhamer, Jr., Board Member

## **ALSO PRESENT:**

Elizabeth Van Zandt, Planning & Design Manager	Rebecca Baer
Marti Brown, Administrative Coordinator	Ron Centamore
Kate Sheffield, Planning Assistant	David Muir
Neil Sterling	Doug Tober
Barbara Handrahan	Kyle Hamsher
Lina Kulikowski	David Coddington
Laura Gambino	Dev Motwani
Genia Ellis	Sergeant Fontalvo
Caitlin Fahey	Sam Trotman
Jill Capelli	

Mrs. Van Zandt will be providing the agenda updates since Mr. Wren & Mr. Milledge were in Washington regarding the Wave Project.

**PRESIDING:** Gregory Durden, Chairman

Chairman Durden called the meeting to order at 8:30 a.m. Roll call was taken by Marti Brown. All Board members were present with Mr. Fazio participating by speaker phone.

## **CONSENT AGENDA**

Mrs. Van Zandt mentioned that the agenda had been revised to add an additional event where the Riverwalk Trust has asked the DDA to partner and waive the fee.

Chairman Durden asked if anyone had any questions regarding the Consent Agenda. Hearing none, a *motion was moved by Mr. Weymouth and seconded by Mr. O'Shea approving the items on consent. All Board members were in favor.* The following items were unanimously approved:

- C-1) Approval of the minutes and follow-ups from the May 10, 2012 DDA Regular Board Meeting
- C-2) Approval of Outdoor Event Application- Florida Panther REDvolution Tour, 9/22/12
- C-3) Approval of Outdoor Event Application-Caribe Arts Fest, 9/29-9/30/12
- C-4) Approval of Outdoor Event Application-Ban Cancer, 9/6/12

## **REGULAR AGENDA**

### **R-1 Police Report**

Sergeant Fontalvo said when comparing April versus May, there was a reduction in crime. He said there were 4 burglaries in April and 1 in May. Mr. Weymouth asked if they've been enforcing the new panhandling ordinance and Sergeant Fontalvo said yes and that there have been no arrests. Discussion held on the activity of people since the landscaping has been put in Stranahan Park.

### **R-2 Greater Fort Lauderdale Alliance Update**

David Coddington said the recent Consul General of Italy visit was a great event and he thanked Mr. Durden for attending. He said the event has produced 3 referrals. Chairman Durden said it was well done. Mr. Coddington went into more detail about the event. Chairman Durden asked if staff could put a link on the DDA's website of the presentation. Mr. Coddington said he would arrange that. He added that a new investor has gone into the Galleria Corporate Center and he is working on finalizing a new pharmaceutical company who is relocating from Texas. He also mentioned the Columbia Mariners are coming.

### **R-3 DDA 2012/2013 Budget Schedule**

Mrs. Van Zandt said this is the start of the budget cycle and she is seeking a motion setting the budget hearings for September and also mentioned **staff will be setting up budget workshops like last year**. She mentioned that the property appraiser estimates for 2013 show a 2.4% increase. She said that last year's budget projections for 2013 were a negative 6%. She added that the per capita income statewide is 4.47%. *A motion was moved by Mr. Ropes setting the Regular Board Meeting for September 13th at 4:00 p.m. and the First Budget Hearing at 5:01 p.m. and setting the Final Budget Hearing for September 26th at 5:01 p.m. Mr. Petrillo seconded and all were in favor.*

### **R-4 Wave Streetcar**

Mrs. Van Zandt said after six years, they found out yesterday that they have received approval from the FTA on the Alternative Analysis and Environmental Assessment. She said the next step is to schedule a Public Hearing, Advertise and receive public comments. Mrs. Van Zandt said they haven't heard anything yet on the Tiger Grant for \$18 million and that Chris Wren and John Milledge are in Washington on this issue. She said they will be developing an Interlocal Agreement which will define roles and responsibilities and will take that before the various Commissions in September or October. She said Barbara Handrahan of RTA is working on the scope for the next phase. Ms. Handrahan mentioned a bid will be issued for the end of the calendar year. Mrs. Van Zandt said with reference to the JDI Project, the City, along with transit partners will be looking to issue a bid in November for a public/private partnership on City owned properties north of Broward. She said when she has more information, she will bring it to the Board. She mentioned that the DDA is hosting the 9/27 Chamber Breakfast at the Tower Club where Greg Stuart will be speaking and she said the Board will be invited to attend.

**R-5 ITS Technology System (ITS) Grant Project Update**

Mrs. Van Zandt recognized Jill Capelli, Sam Trotman, Barbara Handrahan and Lina Kulikowski who have been involved with this project. **She said staff will be scheduling a workshop on the design specs.** Ms. Capelli showed a presentation starting with a snapshot of the project update. She then went on to where they are at and to content which was: information displayed, existing databases, custom databases and benefits/disadvantages. She explained further. She talked about technologies such as smart phones, websites and kiosks. She then gave a summary of the vendor research and said they narrowed the list to 6 viable vendors and only one does local installation. Ms. Capelli then gave a summary of their findings. She said there will be a team of vendors and it will be a phased installation so they can put a small number out at locations and then have the opportunity to add on. Chairman Durden asked if the project was on track time wise and Mrs. Van Zandt said they are doing well on schedule and that hopefully in September they will have approval of the design. She said she will schedule a workshop so they can go through everything with the Board. Mr. Petrillo said the Board should have a clear idea of what they want as a group and define what they want to have. He said it would be wise to learn from others who have done this technology in other cities and speak to them. Mr. Weymouth asked who the owner would be and Mrs. Van Zandt said that hasn't been decided yet and will be discussed at their workshop. Mr. Weymouth asked if it would just been the downtown core or other areas and Mrs. Van Zandt said they have identified key locations going beyond the downtown such as the airport and tri-rail. She said the Board needs to see the criteria. She said they are looking into tapping existing databases. **Brief discussion held about a recent advertisement about new prefixes for .com addresses. Mr. Bodenhamer asked that staff make sure Nicki Grossman's office is aware.**

**R-6 Projects Update**

Mrs. Van Zandt said this is the monthly update and in their packages are editorials and other documents of interest. She said the DDA was the lead in the letter writing campaign to keep FAU downtown which was sent to the FAU Board of Trustees, Chamber of Commerce/Downtown Council, The Broward Workshop/Urban Core and the Greater Fort Lauderdale Alliance. She said a decision will be made Tuesday. She said she has not heard positive input however Tony Abbate has some ideas in mind and as soon as there is more information she will report back.

Chairman Durden recognized Rebecca Baer who was previously with Ron Klein's office and is now with Senator Sachs.

**DIRECTOR'S REPORT****D-1 News Articles**

Nothing to report.

**D-2 Update on Homeless Initiative Project HOPE**

Mrs. Van Zandt recognized Genia Ellis. Ms. Ellis said there was one large meeting with a number of stakeholders. She said the approach is that the faith based community will bus those that would like help and take them to various feeding facilities and that both short term and long term housing will be increased to get those off the street and back on their feet. Mr. Ropes asked about the City Ordinance and Ms. Ellis said the City will be able to enforce the existing Ordinance in place. She said the faith based community wants to be able to feed them more respectfully. Chairman Durden asked if the DDA could help. Mr. Petrillo said he also attended the meeting and said there will be obstacles to overcome

but at least there is a plan and the DDA should monitor and help where they can.

### **D-3 Full Sails in Fort Lauderdale**

Mrs. Van Zandt said that this a sculpture of art program which the DDA sponsored. She said the art stays in a location for one year and if the Board would like to have input on the location to please let staff know. **Mr. Weymouth asked if they decorate the sculptures before placing them at the location and Mrs. Van Zandt said she would find out.**

### **Other-Historic Ordinance**

Mr. O'Shea said Mr. Milledge and Mr. Wren have been doing specific research on areas technical in nature. He said City staff did a critique. He said there are several issues including universal standing. He said the way he reads the document the DDA district could be a historic designation in 50 years. He said Mr. Milledge brought up the Bert Harris argument at the last Commission meeting and explained further.

### **Other-General**

Mrs. Van Zandt mentioned that the City's new Economic Development Manager has resigned.

### **D-4 Ribfest Debriefing-Special Meeting to be set up**

Mrs. Van Zandt said staff will schedule a Special Meeting so the Board can make decisions. Mr. Petrillo said the DDA is not in the event business and this event created a substantial loss. Mr. Weymouth said he agrees and said they should suspend the contract with Joe Gehl until they have the special meeting. Mr. Petrillo then added that he's not saying the DDA shouldn't be a part of an event or partner but the DDA should not host events.

Mr. Weymouth expressed his concern in the costs to maintain Huizenga Plaza. **Chairman Durden said to schedule the meeting as soon as possible.** Mr. Weymouth also said he has concerns about the PACA garage as well.

As there was no other business, Chairman Durden adjourned the meeting at 9:23 a.m.