

Regular Meeting of the
Downtown Development Authority
Thursday, August 9, 2012
Broward Center for the Performing Arts
Einstein Room

ROLL CALL

COMMUNICATIONS TO CITY COMMISSION

BOARD PRESENT: John Ropes, Secretary
Michael Weymouth, Treasurer
D. Fredrico Fazio, Board Member (by speaker phone)
Dennis F. O'Shea, Board Member (by speaker phone)

NOT PRESENT: Gregory Durden, Chairman
Tim Petrillo, Vice-Chair
William H. Bodenhamer, Jr., Board Member

ALSO PRESENT:

John M. Milledge, DDA Legal Counsel	April Kirk
Chris Wren, DDA Executive Director	Laura Gambino
Elizabeth Van Zandt, Planning & Design Manager	Kelley Shanley
Marti Brown, Administrative Coordinator	Leas Saraceno
Chadwick Blue, Urban Planner	Vivian Kamareddine
Kate Sheffield, Planning Assistant	Kevin D.
Neil Sterling	Jenni Morejon
Manny Arroya	Carrie Sarver
Sgt. Hugo Fontalvo	Genia Ellis
Ron Centamore	

PRESIDING: John Ropes, Secretary

Secretary Ropes announced that he would be chairing today's meeting and that he and Mr. Weymouth were the only Board members present with Mr. Fazio and Mr. O'Shea participating by speaker phone. Mr. Milledge said that no quorum has been met even though two members are participating by phone so the meeting can be opened as a workshop.

CONSENT AGENDA

Secretary Ropes said C-1, C-2 and R-5 have been pulled because no voting can take place on those items because no quorum was established. He added that he was advised the events have been approved and asked Mr. Wren to elaborate. Mr. Wren said the Board previously authorized a procedure on approving events by emergency if need be and that all the events, C-3 through C-8 have been approved.

C-1) ~~Approval of the minutes and follow ups from the June 14, 2012 DDA Regular Board Meeting and Minutes from the Special Meetings on June 20, 2012 and July 25, 2012 PULLED~~

- C-2) ~~Approval of the Financial Audit and Financial Statements as submitted by the DDA's Auditor, Keefe McCullough & Co., LLP PULLED~~
- C-3) Approval of Outdoor Event Application-Cheers for Charity, 10/11/12
- C-4) Approval of Outdoor Event Application-Dolphins Cycling Challenge, 11/4/12
- C-5) Approval of Outdoor Event Application-IDHC Health Fair, 2/16/13
- C-6) Approval of Outdoor Event Application-2013 Fort Lauderdale MS Walk, 2/23/13-2/24/13
- C-7) Approval of Outdoor Event Application-Relay for Life Downtown Fort Lauderdale, 4/6/13-4/7/13
- C-8) Approval of Outdoor Event Application- YogaFest 2013, 4/20/13

REGULAR AGENDA

R-1 Police Report

Sergeant Fontalvo said in comparing the months of June and July, there has been an increase in crime. He mentioned a strong armed robbery that happened at the courthouse. He said they have noticed a lack of people hanging out in Stranahan Park. Mr. Weymouth asked if their district lines followed the City's exactly and Sergeant Fontalvo said it's not a clear line and explained. **He said he will email this information to the DDA and Mr. Wren said he would include it in next month's backup.**

R-2 Greater Fort Lauderdale Alliance Update

Mr. Coddington was not able to attend today's meeting.

R-3 Historic Ordinance

Jenni Morejon said she was here with Carrie Sarver, the Assistant City Attorney. She provided a history on the City's efforts on historic preservation. She said they have had successes including a State grant and developing a draft historic resource of inventories. She said there are controversial issues however. Mrs. Morejon said the City Commission asked staff and others to look at the term contributing. She said at the end of 2009, the City Commission asked for volunteers and staff including the Historic Preservation Board (HPB) to work on revisions to the historic ordinance. She said the HPB took the ordinance to Commission as a conference item a couple of months ago. She said staff wrote a report outlining concerns and City Commission said to work together as a group and then come back. She said Anthony Fajardo from staff is leading the effort and there is a list of items they are concerned about. She said designation of property is an example. She said another concern is a Transfer of Development Rights Program and the definition of contributing itself so they are continuing to work on this. She said they will go back to Commission within a few months and will keep the DDA apprised. Mr. Wren asked when it would go before the P&Z Board and Mrs. Morejon said no date has been set. **After discussion, it was decided that City staff will come back to the October DDA meeting.** Mr. Weymouth asked if the document they received will change and Ms. Carver said it will because they meet weekly. Mr. Wren then brought up the issue of how they will handle historic preservation without taking away private property rights and mentioned the Bert Harris Act. After discussion the Board thanked City staff for attending.

R-4 Wave Streetcar

Mr. Wren said the deadline is Friday for the Small Starts Application. He said they have two requests in to the Federal Government. He said they were approved for an \$18 million Tiger Grant and the remaining half of the Federal money will come through Small Starts and explained further. He said

they are setting up a meeting in D.C. for the end of the month.

R-5 Streetscape Grant Agreements (PULLED)

R-6 Projects Update

Mr. Wren showed Kate Sheffield's newsletter that appears in newsletters and in the Go Riverwalk magazine. He said they are trying to expand it. **Secretary Ropes asked if they can integrate it with the electronic newspapers and Mr. Wren said yes.**

Wave: Mrs. Van Zandt said since the Tiger Grant award, they have been working on the Small Starts Application and that they had success with the public hearing on environmental and that input closes tomorrow. She said they are now gearing up for the local assessment.

Streetscape: She said they will bring this item back in September for a vote on the grant agreements. She said after that, they will go to County Commission because they are the recipients of the grant who will funnel the money to the DDA. She said staff hopes to get direction from the Board by January for the projects to move forward with. Mr. Wren explained the grant process as it relates to the budget process. He reminded the Board of the budget workshop on August 30th.

ITS: **Mrs. Van Zandt said that the Wave took a lot of time away from ITS project, but they are starting it up again and will schedule a committee meeting in the near future.** Mr. Wren said the Board will ultimately decide where to go but he hopes all the agencies get involved. He said the question is how far out to go.

Enterprise Fund: Mrs. Van Zandt said they were successful with the City and PACA in developing a 24/7 permit to capture the Himmarshee restaurant worker market. She said they will be preparing the marketing materials and it will be administered by the City.

Huizenga Plaza: Mrs. Van Zandt said since the last meeting regarding Huizenga Plaza, Mr. Wren, Chadwick Blue and Mr. Weymouth met with Kona Gray of EDSA on a scope for the park. Mr. Wren said it will be part of the budget message.

Urban Oasis: Mrs. Van Zandt said they are looking into changing the wrap at the Simmons Vedder site and perhaps moving the existing wrap to another site (or multiple sites) in the downtown.

Utility Box Wrap: She said there are new wraps on Las Olas at 8th and 9th Avenues, which was done in collaboration with Las Olas Merchant's Director, Randi Karmin and local artist, Joe Scott.

She then mentioned that all the Board packages contain marketing materials and this month includes the Utility Box Wrap and Urban Oasis article, July newsletter, E-Blasts and St. Patrick's Day information.

DIRECTOR'S REPORT

D-1 News Articles

Nothing to report.

D-2 Letter of Support for Broward Center's Capital Facilities Grant

Nothing to report.

D-3 Marketing: "Fort Lauderdale Our City, Our Vision"

Mr. Wren said staff is working on the Board's behalf to come up with what the downtown should look like in 2030. He said he will prepare an official Resolution to submit to the City on behalf of the Board.

D-4 FAU and Broward College Downtown

Secretary Ropes mentioned that he got a call from Jim Scott on behalf of Broward College looking for the DDA's support for FAU. Mr. Wren said he's had outreach meetings with them and Nova on the Wave Streetcar. He said they want to increase their downtown presence. Mr. Wren said he suggested they consider more retail if they redo their building.

As there was no other business, Secretary Ropes adjourned the meeting at 9:11 a.m.