

Regular Meeting of the
Downtown Development Authority
Thursday, October 11, 2012
Broward Center for the Performing Arts
Einstein Room

ROLL CALL

COMMUNICATIONS TO CITY COMMISSION

BOARD PRESENT: Gregory Durden, Chairman
Tim Petrillo, Vice-Chair
Michael Weymouth, Treasurer
D. Fredrico Fazio, Board Member
William H. Bodenhamer, Jr., Board Member

NOT PRESENT: John Ropes, Secretary
Dennis F. O'Shea, Board Member

ALSO PRESENT:

John M. Milledge, DDA Legal Counsel	Sgt. Hugo Fontalvo
Chris Wren, DDA Executive Director	Vivian Kamareddine
Elizabeth Van Zandt, Planning & Design Manager	Laura Gambino
Marti Brown, Administrative Coordinator	Caroline Carrara
Chadwick Blue, Urban Planner	Maura Brassil
Kate Sheffield, Planning Assistant	Anthony Fajardo
Neil Sterling	Cheryl Lowe
Rick Stern	Kelly Matera
Cindy Campbell	David Coddington
Jason Robertson	Dev Motwani
Genia Ellis	Kelley Shanley
Katie Dressler	

PRESIDING: Gregory Durden, Chairman

Chairman Durden called the meeting to order at 8:30 a.m. Roll call was taken by Marti Brown. All Board members were present except Mr. O'Shea and Mr. Ropes.

Chairman Durden asked if anyone had any questions regarding the Consent Agenda. Hearing none, a *motion was moved by Mr. Weymouth and seconded by Mr. Fazio approving all other the items on consent. All Board members were in favor.* The following items were unanimously approved:

CONSENT AGENDA

- C-1) Approval of the minutes and follow ups from the September 13, 2012 DDA Board Meeting and the First Budget Hearing and the September 26, 2012 Final Budget Hearing and 9/25 ITS Workshop.
- C-2) Approval of Outdoor Event Application-Merrill Lynch Bull Run, 11/17/12

- C-3) Approval of Outdoor Event Application-The Biggest Loser 5K Run/Walk, 1/6/13
- C-4) Approval of Outdoor Event Application-Best Buddies Friendship Walk 2013, 5/3-5/4/13
- C-5) Approval of Outdoor Event Application-Stephen Siller Tunnel to Towers Fort Lauderdale 5K Run/Walk, 9/6-9/7/13

REGULAR AGENDA

R-1 Police Report

Sergeant Fontalvo said that from August to September there was an increase in part one crimes from 23 to 25. He said there were larcenies and thefts totaling 12. He said there were 3 robberies in the last 30 days on the midnight shift and he went through the locations. He said in September cars were broken into in the City's garage.

R-2 Greater Fort Lauderdale Alliance Update

Mr. Coddington said they had the Australian trade commissioner in recently. He said they will do something with Germany that will be hosted here the beginning of next year or sooner. He said there continues to be a lot of Brazilian activity. He said there is a company about to sign which is a medical technology company acquiring 6,000 square feet at Las Olas Riverfront. He said there is also another company looking to expand here or elsewhere who is looking for 50-80,000 square feet and it's a service technology company. He said the Wave plays an important role in getting people to want to be here.

R-3 Wave Streetcar

Mr. Wren said the memo outlines all the activity to date and went through some of highlights. He said that he and members of the Wave partnership team are attending the annual Rail Volution conference in Los Angeles, CA. He said Portland Congressman Earl Blumenauer will host a roundtable again and County Mayor Kristin Jacobs will be there. Mr. Wren continued that our partners at the South Florida Regional Transportation Authority were recently visited by the Federal Transit Administration staff in their office. He indicated FTA is going through the final checklist for the Small Starts grant application. He discussed the TIGER IV grant and the upcoming design phase for the project. General discussion was held. Mrs. Van Zandt announced that a quick reference project guide (including a project route map and timeline) is included in the Board package and will be included each month.

R-4 City's Visioning - Recommendations

Mr. Wren said that Randall Vitale was selected to Chair this process which began about a year ago. He said he wants the Board to come up with what's important to them and to take an action item to the Mayor and Commissioners. He noted that there is time so they didn't have to do it today if they weren't ready. Chairman Durden brought up the tag lines and said he'd like to add **Fort Lauderdale: where everybody wants to be.**

Mr. Fazio said the only concrete thing he saw in the document is having the Florida East Coast Railway connect at the Riverfront. Mr. Wren said he would like the Board to select 1 or 2 things to bring forward to the City and then he'd like to see the City create an implementation plan with a team, create resources and then implement it. Discussion was held on what's transpired since last year. **Mr. Fazio suggested that the Board call the DDA as they come up with suggestions and then they can revisit this next month. Mr. Wren said he would meet with them individually to**

discuss. Mr. Wren mentioned that the one thing that does stand out is the connection of the Riverwalk behind Stranahan House. He said this project has the resources to get it done. He said as far as the permitting process, they can take a shot at that. Mr. Fazio brought up awnings again as a point of interest. Mr. Milledge said that they watch the process to make sure it's consistent with the overall vision and that he will continue to monitor.

R-5 Projects Update

Mr. Wren said the backup is in their packages. He said most of staff's time has been finishing the budget and the Small Starts application. He said they are gearing up on the projects which were approved in the budget process and they are looking at institutional funding to other agencies including the general costs of maintaining the park. He said he is looking at perhaps rebidding the maintenance.

DIRECTOR'S REPORT

D-1 News Articles

All information was in their packages.

D-2 Chronic Homeless Housing Collaborative (CHHC)

Mr. Wren said the City in conjunction with the homeless assistance center is seeking a grant to provide more housing. He said a letter of support was given on behalf of the DDA. Mr. Wren gave some background on the project.

D-3 Housing Definitions

Mr. Wren said the City is looking at the inclusionary housing ordinance which has come up before. He said both he and John Milledge are tracking the ordinance.

D-4 Historical Society Update

Mr. Wren said that Wil Trower recently resigned and they have a new Director. He said he met with her and Stan Smoker to try and help them become more of an attraction for the downtown. He said they want to honor the DDA Board for all their involvement but the details have not been finalized.

Other

Chairman Durden asked if anyone had objections to not meeting in November. Mr. Milledge said there is no legal requirement however he said the one item that may come up is an Interlocal Agreement with all parties which may need a special meeting. After discussion it was decided that no DDA Board Meeting will take place in November.

Carrie Sarver the Assistant City Attorney asked if she can update the Board on the Historic Ordinance. She mentioned that Anthony Fajardo was also present. She said they will be at the workshop on 10/25 at the DDA. Discussion was held about certain points in the ordinance that the Board and City staff have some issues with. Ms. Sarver said she will keep the DDA informed. She said that they are looking at adding more criteria that will benefit people more and are trying to find a balance. She said when it comes before the Commission it's important for the DDA to attend. She said it will need two public readings. Mr. Fajardo said they will recommend at least 1 public workshop.

As there was no other business, Chairman Durden adjourned the meeting at 9:19 a.m.