

Board Workshop of the  
Downtown Development Authority of Fort Lauderdale  
Thursday, November 15, 2012 @ 10:00 a.m.  
DDA Office, 305 South Andrews Avenue, Suite 301, Ft. Lauderdale, FL 33301

**BOARD PRESENT:** Tim Petrillo, Vice Chairman  
Mike Weymouth, Treasurer  
Denny O'Shea, Board Member

**ALSO PRESENT:** Chris Wren, DDA Executive Director  
Elizabeth Van Zandt, DDA Planning & Design Manager  
Neil Sterling  
Chuck Adams

The meeting started at 10:10 a.m.

Mr. Wren welcomed the Board and explained that today's focus would be the federal streetscape grants and to look at the Huizenga Plaza's long term use.

Mr. Wren explained that based on past Board input on priorities, staff recommends moving forward with the Riverwalk connection project, connecting Riverwalk to Las Olas Blvd, SE 5<sup>th</sup> and 6<sup>th</sup> Avenues. The Board concurred with the project and staff was directed to move forward with the necessary due diligence, including drafting a plan to show to the Related Group, meeting with the City regarding a financial partnership on the project and understanding any land dedications that will need to take place and other funding grant opportunities available.

After further discussion, Mr. Wren turned the discussion over to the Huizenga Plaza. Discussion was held regarding an interim improvement aimed at activating the area and producing some revenue, such as a "Shake Shack". A corridor activation plan was also discussed that involves working with the property owners along Las Olas to activate the building frontage. Consensus was reached to focus on both at the same time and to start the due diligence necessary.

Mr. O'Shea volunteered to be the Board contact with the Related Group. Mr. Petrillo and Mr. Weymouth both volunteered to be on the streetscape committee.

As there were no other items to discuss, the meeting ended at 11:08 a.m.