

Regular Meeting of the
Downtown Development Authority
Thursday, December 13, 2012
Broward Center for the Performing Arts
New River Room

ROLL CALL

COMMUNICATIONS TO CITY COMMISSION

BOARD PRESENT: Gregory Durden, Chairman
Tim Petrillo, Vice-Chair
John Ropes, Secretary
Michael Weymouth, Treasurer
Dennis F. O'Shea, Board Member

NOT PRESENT: D. Fredrico Fazio, Board Member
William H. Bodenhamer, Jr., Board Member

ALSO PRESENT:

John M. Milledge, DDA Legal Counsel	Amanda Chase
Chris Wren, DDA Executive Director	Paul Weinberg
Elizabeth Van Zandt, Planning & Design Manager	Genia Ellis
Marti Brown, Administrative Coordinator	Sgt. Fontalvo
Kate Sheffield, Planning Assistant	Barbara Handrahan
Andy Mikulski	Kelley Shanley
Neil Sterling	Dave Coddington
Rebecca Baer	

PRESIDING: Gregory Durden, Chairman

Chairman Durden called the meeting to order at 8:30 a.m. Roll call was taken by Marti Brown. All Board members were present except Mr. Fazio and Mr. Bodenhamer.

Chairman Durden asked if anyone had any questions regarding the Consent Agenda. Hearing none, a *motion was moved by Mr. O'Shea and seconded by Mr. Weymouth approving all the items on consent. All Board members were in favor.* The following items were unanimously approved:

CONSENT AGENDA

- C-1) Approval of the minutes and follow ups from the October 11, 2012 DDA Board Meeting and the 10/25, 11/15 & 12/5 Workshops.
- C-2) Approval of Outdoor Event Application-Florida Turkish Festival, 3/15/13-3/17/13
- C-3) Approval of Outdoor Event Application-Walk Like M.A.D.D. & M.A.D.D. Dash, 4/28/13
- C-4) Approval of Outdoor Event Application-Fight for Air Run/Walk, 10/5/13
- C-5) Approval of Outdoor Event Application-Dolphins Cycling Challenge, 11/2/13-11/3/13
- C-6) Approval of Outdoor Event Application-Light the Night Walk, 11/8/13-11/9/13

REGULAR AGENDA

R-1 Police Report

Sergeant Fontalvo said there has been an increase in crimes from 19 in October to 24 in November. He briefly discussed a robbery that occurred on November 12th.

R-2 Greater Fort Lauderdale Alliance Update

David Coddington discussed a recent trip to Columbia that was very positive. He brought up a technology company that is looking to expand 200 jobs. He also mentioned a pharmaceutical company looking to expand. He said the Alliance is doing very well.

R-3 City Economic Development Update

Ms. Gambino was unable to attend.

R-4 Wave Streetcar

Mr. Wren said he and Mr. Milledge have been working on the Interlocal Agreement with all the agencies defining the roles and responsibilities. He said SFRTA is processing the federal TIGER grant. He mentioned that FTA contacted SFRTA for information related to the 2014 FTA Annual Report, which the team believes to be a very positive sign. It was brought up that Debbie Wasserman Schultz was contacted and that she sent a letter and plans to make a phone call regarding the \$49 million federal funding application. Mr. Wren said staff has been working with the City Manager regarding the assessment, which has resulted in the need to hire another consultant. He explained staff's recommendation. ***Mr. Petrillo made a motion authorizing Mr. Wren to enter into a contract with GSG for assessment services associated with the Wave Streetcar and to authorize up to \$28,000 from the capital projects fund (transit account) to be repaid back to the DDA from the BOND proceeds by October 1, 2013. Mr. O'Shea seconded. By roll call, all approved.***

R-5 ITS Project

Elizabeth Van Zandt summarized the recent Board workshop. She went through the timeline. ***She said she is seeking authorizing to move forward with the preparation of a solicitation package for a detailed design task and construction task based on the program in their backup. She said staff will work with the DDA general counsel on finalizing the document.*** The Board wanted to be clear on what they were approving and Mr. Wren said just the next step. He said the sample graphic is what it could look like and shows types of information they can have using existing technology. He said they will create a bid package to hire someone for the design and then come back before the Board for approval on that to move forward and then they can construct and begin installation. ***Mr. Petrillo made the above motion with Mr. O'Shea seconding and all Board members were in favor.***

R-6 Streetscape and Huizenga Plaza Workshop Follow ups

Mr. Wren said they recently had a workshop and staff has started to work on the follow ups. He said one of the directives was to meet with the City Manager and the Related Group regarding the Riverwalk connection project. He said he has not done that as of yet. He said another project will be the completion of the hanging flower baskets.

Mr. Ropes brought up the top of the tunnel project the City is working on. Mr. Wren said the City has a vision that Ron Centamore and the late Richard Mancuso created a long time ago and he briefly

described the project, adding it will be a pocket park. Mr. Wren introduced Paul Weinberg, a landscape architect to the Board and said he's been working with Romney Rogers on various projects in the City. Mr. Wren said he may become a new team member on some projects the DDA has going on.

Mr. Wren then said the last project is the Huizenga Plaza activation plan and that he will get together with property owners to talk about activating Las Olas from Andrews Avenue to 3rd Avenue. He said he has met with Bill Stanton of the MOA and he's interested and likes the idea. Mr. Wren said he is exploring bringing in a Shake Shack (or similar) on the east side of the park. He said they are also looking into having concessions when events are going on. Mr. Weinberg was given the opportunity to introduce himself and gave his background.

R-7 2013 Calendar of Meetings

Mr. Wren said there are no holiday conflicts with the 2013 meeting schedule. *Mr. Petrillo made a motion approving the dates for the 2013 DDA Board Meetings with Mr. O'Shea seconding. All Board members were in favor.*

R-8 Projects Update

Mr. Wren said the Urban Oasis wrap next to the Riverhouse has been changed and he urged the Board to go and take a look. He said it was always the intention to change the wrap out at some point and the previous Joe Scott wrap blew off from the recent storm. He said if anyone would like copies of the prints to let him know. Mr. Petrillo said he attended the Art Basel event in Miami and said it was amazing. He said streets that normally people would not walk through had a lot of activity. He said he'd like the Board to keep this on their radar for next year. Mr. Wren said they would keep this event in mind.

Mrs. Van Zandt said staff will be working with Mr. O'Shea on the historic ordinance position paper and will bring it back in January for Board approval. She said the visioning item will also be brought back in January with new recommendations. Mrs. Van Zandt said the affordable housing/inclusionary zoning is still on their radar and a workshop will be scheduled in the beginning of next year.

Mr. Petrillo asked for an update on the downtown unit allocations. Mr. Milledge said they met with City staff regarding an application. He said they are looking to add an initial 3,000 units and then another 5,000. He said they don't want the numbers to be too big. He said they will do a lot of the leg work with Leigh Kerr to put an application together. He said he and Mr. Wren have a meeting Monday with the City Manager. Mr. Wren said there will be a minor cost to the DDA to hire Leigh Kerr. He said it's important to hire him to ensure they don't have false escalated unit numbers. Mr. Petrillo asked about timing and Mr. Milledge said a couple months for the flex units and the additional 5,000 in probably about a year. Mrs. Van Zandt said in every Board package the marketing materials are included and pointed out Kate Sheffield's downtown sticker for the Board to look at.

Genia Ellis asked to speak for a moment. She said she wanted to thank everyone at the DDA on behalf of Riverwalk Trust. She said they have partnered with the DDA on several events over the last 60 days including the 80 days of holidays where they produced a published piece and that she appreciates the support. She said they cosponsored with the DDA on the Light up Lauderdale event in Huizenga Plaza and were allowed to use the park for the kickball league which she said was a success.

DIRECTOR'S REPORT

D-1 News Articles

All information was in their packages.

Chairman Durden wished everyone a happy and safe holiday.

As there was no other business, Chairman Durden adjourned the meeting at 9:20 a.m.