

Regular Meeting of the
Downtown Development Authority
Thursday, January 10, 2013
Broward Center for the Performing Arts
Einstein Room

ROLL CALL

COMMUNICATIONS TO CITY COMMISSION

BOARD PRESENT: Gregory Durden, Chairman
Tim Petrillo, Vice-Chair
John Ropes, Secretary
Michael Weymouth, Treasurer
D. Fredrico Fazio, Board Member
William H. Bodenhamer, Jr., Board Member
Dennis F. O'Shea, Board Member

ALSO PRESENT:

John M. Milledge, DDA Legal Counsel	Chadwick Blue, Urban Planner
Chris Wren, DDA Executive Director	Kate Sheffield, Planning Assistant
Elizabeth Van Zandt, Planning & Design Manager	Andy Mikulski, Planning Intern
Marti Brown, Administrative Coordinator	Neil Sterling
Jessica Viaros	Laura Gambino
Asi Cymbal	Dana Pollitt
Genia Ellis	Kelley Shanley
Vivian K Kamareddine	Gale Butler
Stephanie Toothaker	Leas Saraceno
Paul Weinberg	Sgt. Fontalvo
Ron Centamore	

PRESIDING: Gregory Durden, Chairman

Chairman Durden called the meeting to order at 8:30 a.m. Roll call was taken by Marti Brown. All Board members were present.

Chairman Durden asked if anyone had any questions regarding the Consent Agenda. Hearing none, a *motion was moved by Mr. O'Shea and seconded by Mr. Petrillo approving all the items on consent. All Board members were in favor.* The following items were unanimously approved:

CONSENT AGENDA

- C-1) Approval of the minutes and follow ups from the December 13, 2012 DDA Board Meeting
- C-2) Approval of Outdoor Event Application-AutoNation Culture of Caring Concert, 2/1/13
- C-3) Approval of Outdoor Event Application-Love in the Park, 2/14/13
- C-4) Approval of Outdoor Event Application-The Color Run, 5/4-5/5/13

REGULAR AGENDA

Chairman Durden took a moment to thank the Board and staff individually for all their help while he served as Chairman.

R-1 Board Elections

Chairman Durden asked if there was a nomination for Chair. Mr. Ropes nominated Mr. Petrillo with Mr. O'Shea seconding. There were no other nominations. All were in favor.

Chairman Petrillo asked if there was a nomination for Vice Chair. Mr. Fazio nominated Mr. Ropes with Mr. Bodenhamer seconding. There were no other nominations. All were in favor.

Chairman Petrillo asked if there was a nomination for Secretary. Mr. Ropes nominated Mr. Weymouth with Mr. Bodenhamer seconding. There were no other nominations. All were in favor.

Chairman Petrillo asked if there was a nomination for Treasurer. Mr. Ropes nominated Mr. O'Shea with Mr. Weymouth seconding. There were no other nominations. All were in favor.

R-2 Police Report

Sergeant Fontalvo said from November to December the amount of crimes stayed the same at 24 for each month. He said the larcenies decreased in December from 18 to 15 and vehicle thefts increased from 2 to 5. He said several laptops from offices have been stolen. Mr. O'Shea asked how the police handled people on 2nd Street for New Year's and the Sergeant addressed how the police dispersed the public in a very organized way. Chairman Petrillo said they do a great job and that it would be helpful if a strategy was put into place for the event close down.

R-3 Greater Fort Lauderdale Alliance Update

Mr. Coddington was not able to attend.

R-4 Marina Lofts

Asi Cymbal introduced himself and provided his background and spoke about his upcoming development on the South side of the New River. He said he hired an architect out of Denmark who is world renown and talked about him for a moment. He talked about expanding the walkability on the Riverwalk where there is no connection at the site. He discussed project concepts. He said the project will consist of over 1,000 units in three buildings including public art. He said there is an existing marina in back of one of the buildings and there will be a dry deck storage area. He said they worked with the Esplanade condo residents and amended one of the buildings to preserve the downtown view for the Esplanade. He said the project will be environmentally sensitive and they are preserving over 70 trees including the historic rain tree. He said they hired a leading tree preservationist. Mr. Cymbal said the building will have three phases with each building being done separately. He said they will be luxury rentals under \$2,000 monthly. Mr. Cymbal said they are now in the entitlement process. He said they have to go before the City's Planning and Zoning Board for a parking reduction in a couple of months and in March or April they will go before Commission. Mr. O'Shea asked what the heights were and Mr. Cymbal said two of the buildings will be 28 stories and one building will be 33 stories. He said each phase should have no more than an 18 month gap between each building being built. Mr. Milledge briefly addressed the issue regarding residential units as that was brought up.

R-5 City Economic Development Update

Laura Gambino introduced herself and said she wanted to talk about the lien permit process and various economic development initiatives. She said over a year ago, the City instituted an expedited permit process and a position was created. She said for four days, they did extensive outreach on the whole process, from beginning to end. She said they came up with 80 steps for the entire process which has now decreased because they were able to combine steps and change positions around. She said based on current data detailing the amount of days to issue the average building permit, they have gone from 27 to 17 days. She said they decreased the amount of days it takes for initial review from 11 to 7. She said they also instituted customer service training. She said there is now a permit clerk expeditor. She also said they are using QR codes for building permits where you can obtain information. She said the process is moving faster and they will begin focusing on the development review process. She said they will be presenting a one year update to the Commission and will be instituting an electronic submittal program.

She then talked about economic development activity such as the visioning process where they have a strategy plan and also a community action plan. She said the #1 project right now and a key commission action plan item is the Riverwalk. She mentioned that Al Battle is back in the Economic Development Division and will be in the Economic and Community Redevelopment Division. She added that she is the staff liaison for the Community Appearance Awards and they take place on 5/9 at the Hilton Fort Lauderdale Beach. Mr. Weymouth asked about deteriorating infrastructure around the City citing some existing potholes and Ms. Gambino said she will find out. Mr. O'Shea asked whether the City is asking the County for additional units in the action plan and she said yes. **Chairman Petrillo asked if they can get a copy of the action plan and she said yes. The Board asked the status of expedited nonstructural tenant improvements. The Board indicated they would like her to update on a quarterly basis.**

R-6 The Wave Streetcar

Mr. Wren said staff time has been occupied greatly by the Wave Streetcar project. He said the Broward MPO voted on an east/west alignment. He said the federal Tiger IV Grant was approved and they are moving forward. He said the interlocal agreement should be on the County agenda in the next few months. He said then an RFP to hire a consultant to start the first phase of the project would be done and then design development. He said construction is still estimated for mid-2014 and 2016 is still the target to ride the Wave. Chairman Petrillo asked when the assessment vote would be and Mr. Wren said outreach will go on for 2-3 months and then it would go before the City Commission for vote by summer through an ordinance reading. Concern was brought up about the 2-3 months of outreach and Mr. Milledge clarified that they are going off the City Commission schedule working back from that. Mrs. Van Zandt said the first hearing should be in April with completion in early June.

R-7 Projects Update

Streetscape: Mr. Wren said they wanted to go through all the seasons to access maintenance issues and that the baskets held up well. He said they will come back in February with actual location suggestions. He said they are working on the conceptual plan for the Riverwalk extension to Las Olas Blvd and SE 5th and 6th Avenues. He said there is a meeting next week with Related Group and Commissioner Romney Rogers.

Urban Oasis: He said the Simmons Vedder site has a new nautical themed wrap. He said the City

wants to use a wrap for the old helistop site. He added that Jeff Ostrow may be interested as well. Mr. Wren said they have trees in containers which are being moved to Huizenga Plaza which will create more shade.

ITS: Mrs. Van Zandt said they are developing the procurement package and will be back in April.

Utility Box Wrap: Mr. Wren said there are no new updates but that he gets calls on this project often. He said he will be looking into possible sponsorship opportunities in the future.

Huizenga Plaza Activation: Mr. Wren said there hasn't been any further traction at this point. He said he is hopeful to have a scope of services by February. He said regarding the additional units, they will retain Leigh Kerr and the cost may be around \$7,000 for his services.

PACA Garage: Mr. Wren said staff has been working with the City on an assessment to understand the supply and demand of that area. He said they will work with Bill Bodenhamer and will come back in February or March. Mr. Bodenhamer said the plan should be to develop the lot with an office building within the next five years and discussion was held. **Mr. Milledge said that PACA would probably be amenable to looking at development options for the PACA valet lot.** Concern was brought up about the non-developed lots. Mr. Wren thanked Kate Sheffield for doing a wonderful job keeping the community in the loop.

Historic Ordinance: Mr. Wren said Mr. O'Shea is the committee of one and they are working with him.

Inclusionary Zoning: He said City staff reported this has slowed down so he will continue to watch it.

DIRECTOR'S REPORT

D-1 News Articles

All information was in their packages.

Other

Mr. Wren said that Lois Frankel, a newly appointed Congresswoman, wants to become more familiar with Broward and wants to meet with the DDA. **Mr. Wren said to please hold January 29th for a special meeting and that staff will be contacting the Board.** He mentioned that she has hired Ron Klein's staff. **Mr. Wren said the Miami fieldtrip is being coordinated and they are looking at March 22nd.** He said they want to tour the area in the morning to look at the past 60,000 residential units, streets and art programs and then have lunch. **Mr. Durden asked if they could get someone to assist with the tour who knows the area and then Mr. Ropes suggested Mr. Neisen Kasdin.** Ms. Sheffield asked what areas the Board specifically wants to tour and they said the design district, downtown, Brickell and Wynwood. Chairman Petrillo suggested they divide the areas into 2 different tours doing Brickell by itself and then doing the other areas. Mr. Bodenhamer volunteered transportation.

Mr. Wren said he wants to keep the hospital and education campuses involved in the Wave Streetcar and show them the impact it can have for the growth of their institutions. He said he is planning a trip up to Portland. **Mr. Bodenhamer suggested the hospital might want to assign someone from staff**

to attend the DDA monthly meetings. The Board then briefly brought up discussion on the jail and its location. Chairman Petrillo then thanked Mr. Durden for all his leadership as Chair and said he was looking forward to working with everyone.

As there was no other business, Chairman Petrillo adjourned the meeting at 9:45 a.m.