

Regular Meeting of the  
Downtown Development Authority  
Thursday, March 14, 2013  
Broward Center for the Performing Arts  
Einstein Room

## **ROLL CALL**

### **COMMUNICATIONS TO CITY COMMISSION**

**BOARD PRESENT:** Tim Petrillo, Chair  
John Ropes, Vice Chair  
Michael Weymouth, Secretary  
Dennis F. O'Shea, Treasurer  
Gregory Durden, Board Member  
D. Fredrico Fazio, Board Member  
William H. Bodenhamer, Jr., Board Member

### **ALSO PRESENT:**

John M. Milledge, DDA Legal Counsel	Vivian Kamareddine
Chris Wren, DDA Executive Director	Ron Centamore
Elizabeth Van Zandt, Planning & Design Manager	Todd Okolichany
Marti Brown, Administrative Coordinator	George Mihaiu
Chadwick Blue, Urban Planner	Ella Parker
Kate Sheffield, Planning Assistant	John Bertino
Neil Sterling	Renee Cross
Dana Little	Leas Saraceno
Genia Ellis	Sergeant Fontalvo
April Kirk	

**PRESIDING:** Tim Petrillo, Chairman

Chairman Petrillo called the meeting to order at 8:30 a.m. Roll call was taken by Marti Brown. All Board members were present. Chairman Petrillo thanked Mr. Wren and everyone involved for participating in the St. Patrick's Parade and said everyone worked hard and he heard great things.

Chairman Petrillo asked if anyone had any questions regarding the Consent Agenda. Hearing none, a *motion was moved by Mr. Durden and seconded by Mr. Bodenhamer approving all the items on consent. All Board members were in favor.* The following items were unanimously approved:

### **CONSENT AGENDA**

- C-1) Approval of the minutes and follow ups from the February 14, 2013 DDA Board
- C-2) Approval of Outdoor Event Application-4<sup>th</sup> Annual Burger Battle, 5/31/13
- C-3) Approval of Outdoor Event Application-Caribe Arts Fest 2013, 10/18/13

## **REGULAR AGENDA**

### **R-1 Police Report**

Sergeant Fontalvo said that in January, the part one crimes were 18 and in February they had 25. He said larcenies and thefts went from 12 in January to 18 in February. He talked about a larceny at YOLO where, thanks to video surveillance, they were able to apprehend the culprit. Mr. Wren asked the Sergeant if he had a report of a couple that was mugged leaving Briny about 3 weeks ago. The sergeant said he had not but that he would follow up on that so he and Mr. Wren can give a report to the Board and Mr. Brennan of Briny's.

### **R-2 Greater Fort Lauderdale Alliance Update**

Mr. Coddington said the St. Pat's event was great. He mentioned several new projects including a pharmaceutical company which is adding new jobs, project Neon which will be on 17<sup>th</sup> street, project Bluejay which is a medical company and Fulton Medical which is out of Barcelona. He said he's been working with Citrix where they will be creating over 200 new jobs. Overall he said there will be over 700 new jobs and over \$100 million in capital investment.

### **R-3 Broward Blvd. Gateway Implementation Project**

Dana Little was present from the Treasure Coast Planning Council along with Renee Cross from the City of Fort Lauderdale. Mr. Little said the project started just over a year ago. He said they are working with the City, MPO, FDOT, SFRTA and DDA. He said they looked at Broward Boulevard as the gateway to downtown. He said they developed specific implementable projects that improve all aspects of Broward Blvd. Mr. Little said by 2035, population is expected to grow by 29%. He said they are looking to improve mobility, make pedestrian improvements and create a gateway into Downtown Fort Lauderdale. He said they have conducted over 40 interviews and meetings within the City and County. He said in August 2012, they held a Public Design Workshop. He said the public process has been consistent and he went through some of the comments received. He said they came up with solutions and looked at the following character areas: Tri-Rail/Broward Blvd., Police Station, Salvation Army, 5<sup>th</sup> Avenue and the tunnel. He went through each of the area's and identified challenges and opportunities. Mr. Little then talked about streetscape options for Broward Blvd. He showed a rendering of a roundabout concept at 5<sup>th</sup> avenue. He said the City would want to do a trial before reducing the lanes of traffic. He did explain that 4 lanes would accommodate the traffic today. He then discussed an idea at Las Olas Plaza where they showed a section of the tunnel being expanded by 25 feet to create a plaza. Mr. Little said his team will be submitting a draft report to City staff soon, which will go on to the Commission. The Board asked about funding. Mrs. Cross said there is funding in place for the interim transit initiative, for some of the landscaping and for some of the other improvements identified. Chairman Petrillo asked who moves this forward from here and Mr. Little said the City but that all agencies have a stake in the projects. The Board thanked them for their update. **(See below for motion made under Director's report)**

### **R-4 The Wave Streetcar**

Mr. Wren said that on Tuesday, the County Commission voted 9-0 for the third time in support of the Wave and he personally thanked John Milledge and Neil Sterling for their assistance in getting the interlocal agreement approved. He said there is more work to do on the legal agreement. He said yesterday was the selection committee meeting for the next consultant. He said the selection committee's recommendation will go before the SFRTA in April with hopes that a contract will be awarded and begin the design process. Chairman Petrillo asked if the timeline remains the same and

Mr. Wren said the firms all said it can be done by 2016. He said within three months they will need to start ordering trains.

**R-6 City of Fort Lauderdale Downtown Units Update (this item was moved up)**

Ella Parker and Todd Okolichany were present from the City. Ms. Parker said there are currently 4,000 units and they will be going through a two phase approach running concurrently to increase the supply of dwelling units. She said they will be changing the code on the number of units in the flex zones to 3,000 additional units and then applying with the DDA for a land use amendment for an additional 5,000 units to get them to a total of 8,000 units. Mr. Okolichany said there is a limit today in the Downtown Regional Activity Center (DRAC) on how many units can be built and that number is 11,060. He said there are 2,500 units available but once you include new applications the number reduces to 800. He reiterated the two phase approach saying it's tentatively going before P&Z on 4/17. He said they have met with the Broward County Planning Council and they remain hopeful. He said several agencies must approve the numbers. He said the land use amendment is an 8-10 month process and hopes it can be done before the end of the year. The Board brought up the numbers and how realistic they are and Mr. Okolichany said they feel it's a reasonable number based on the demand that they feel the County will accept it. Mr. Milledge provided some history and how the numbers were derived and felt an incremental approach was best.

**R-5 Projects Update**

All backup was in their packages.

**DIRECTOR'S REPORT**

**Other**

Mr. Wren wanted to recognize Paul Weinberg from TBG Partners who is working on the Huizenga Plaza/Las Olas project. Mr. Wren said per the Board approval last month, he has retained TBG Partners and EDSA (Riverwalk/Stranahan connection) and hopes to bring design concepts to the April Board meeting or later, if necessary. Mr. Wren then recognized Genia Ellis and April Kirk who are assisting on the Riverwalk/Stranahan project. Mr. Wren said on 3/24 there is a Downtown Civic Association Las Olas Market get together at YOLO which is supposed to be bigger and better and urged everyone to come out. Mr. Wren said on 3/28 in Huizenga Plaza they will be having the Champions of the Downtown which the DDA partnered with the Downtown Civic Association on. He said the Mayor will be there and they are honoring Ron Centamore, Lu Deaner and the late Richard Mancuso. He said to please come out.

**R-3 Broward Blvd. Gateway Implementation Project (motion made)**

*Mrs. Van Zandt asked if she could get a motion to endorse the Broward Blvd. Gateway Project and Mr. Durden moved the motion with Mr. Ropes seconding. All were in favor.*

**Other**

Mr. Ropes said he spoke with Mr. Kasdin again about the upcoming Miami fieldtrip and the suggestion was made of a joint meeting and perhaps a light dinner following. The Board liked the idea. **Mr. Wren said they will continue to set up with Mr. Ropes as the Committee of one and they will announce plans at the next meeting. Mr. Milledge indicated he would have to see if the DDA can have a workshop out of its jurisdiction and will let staff know.**

**D-1 News Articles**

All information was in their packages.

As there was no other business, Chairman Petrillo adjourned the meeting at 9:42 a.m.