

Regular Meeting of the
Downtown Development Authority
Thursday, April 10, 2014
Broward Center for the Performing Arts
Einstein Room

ROLL CALL

COMMUNICATIONS TO CITY COMMISSION

BOARD PRESENT: Michael Weymouth, Vice-Chair
Dennis F. O'Shea, Secretary
D. Fredrico Fazio, Board Member
William H. Bodenhamer, Jr., Board Member
Gregory Durden, Board Member

NOT PRESENT: John Ropes, Chair
Tim Petrillo, Treasurer

ALSO PRESENT:

John M. Milledge, DDA Legal Counsel	Steve Williams
Chris Wren, DDA Executive Director	Elizabeth Van Zandt
Marti Brown, Administrative Coordinator	Mark Mattern
Chadwick Blue, Urban Planner	Officer Jody Weymouth
Kate Sheffield, Planning Assistant	Sergeant Mary Gushwa
Paul Weinberg	Ron Centamore
Genia Ellis	Dave Coddington
John Bertino	

PRESIDING: Michael Weymouth, Vice Chair

Vice Chair Weymouth called the meeting to order at 8:30 a.m. Roll call was taken by Marti Brown. All Board members were present with the exception of Mr. Ropes and Mr. Petrillo. Vice Chair Weymouth asked if anyone had any questions regarding any items on the Consent Agenda. Hearing none, a *motion was moved by Mr. Bodenhamer and seconded by Mr. Fazio approving all items on Consent. All Board members were in favor.* The following items were unanimously approved:

CONSENT AGENDA

- C-1) Approval of the minutes and follow ups from the March 13, 2014 DDA Board Meeting and March 14, 2014 Workshop
- C-2) Approval of Outdoor Event Application-Lung Force Walk, 11/8/14
- C-3) Approval of Outdoor Event Application-Corporate Run, 4/1-4/3/15

REGULAR AGENDA

R-1 Police Report

Officer Weymouth said there were no batteries in March. She said there was one vehicle burglary, six larcenies, one robbery and one vehicle theft. She said the Part One crimes in February were 20 and in

March there were 9. Vice Chair Weymouth asked about the homeless. Officer Weymouth said the homeless are hanging out north across the street around the bus terminal. She said they also had a recurring instance of them in the Riverfront parking garage in the stairwells. Mr. Wren spoke about an instance at the Las Olas Riverfront where someone was threatened including him at the garage and gave details. The Board thanked the police for their update. Vice Chair Weymouth recognized John Bertino from the Commission office. He also said item R-3 was pulled from the agenda.

R-2 Greater Fort Lauderdale Alliance Update

Mr. Coddington said the level of activity since last year has increased. He said last year's total capital investment was \$130 million and so far for this year its \$237 million just six months in. He said there have been 500 new jobs and 5000 retained jobs. He said there is a logistics company looking to possibly relocate their headquarters somewhere in South Florida. He said this year they are much stronger in growth so far. Vice Chair Weymouth asked if there was anything they needed to add in the downtown to help and Mr. Coddington said being on top of the homeless is very important. He said our education system is strong and that is important to promote.

R-3 Economic Development Update

This item was pulled.

R-4 Update on Security Ambassador Program

Mr. Wren said that Jim Ellis and Mark Mattern have done a great job on this initiative. He said very recently the City agreed to contribute money. He said this will be a pilot program at a cost of \$400,000. He said they are still trying to navigate the police funds. He said there will be police officers involved with the ambassadors. Mr. Wren said the DDA's responsibility will be 25%, the City 25%, the Himmarshee Merchants 25% and Flagler Village area 25%. He said they will start the program this year and that the DDA can leverage funds from their capital projects to get it started if need be. He said outreach will take place one month before activation. He said in speaking to the Las Olas Merchants they prefer to wait and see how the program works. Mr. Wren said the areas will be: south of Publix and northbound through Flagler Village to eastbound Federal Highway and west to the FEC tracks including the Broward Center area and including both sides of Riverwalk. He said he will meet with the Board individually to talk about the millage long term. Vice Chair Weymouth asked if the \$400,000 figure was ongoing and Mr. Wren said yes. Vice Chair Weymouth said he'd still like interpretation of the police funding and the fact that they've been involved in a pilot program previously and Mr. Wren said that the City Manager also is looking for clarification. Mr. Durden asked if there was any kind of contingency plan on funding and Mr. Wren said right now they expect to add pieces and if there is a need for additional funds he'd have to come back. He said right now it is a pilot program and if someone does not want to participate that unfortunately they will not benefit from the service being offered but he's concerned about any communities having problems because of the boundaries.

R-5 Wave Assessment Interlocal Agreement

Mr. Wren said the backup was in their package and that Mrs. Van Zandt is here from the City if there are any questions. He explained that the agreement was between the DDA and the City with regard to the assessment collection and distribution. He said once approved it gives the RTA \$1.1 million. Mr. Milledge explained that the DDA is the applicant for the SIB loan and that the City will collect and pay the DDA and then the DDA will pay RTA. He said there will be an agreement with SFRTA on the next agenda and explained. Mr. O'Shea asked about the right of way aspect and Mr. Wren said a

majority of the right of way needed is a City matter and explained. He then talked about getting more property for the stations and how they will partner with the City on outreach. He said the FEC wants the maintenance facility near 17th street at the old Walgreens. He said they will work with the community on that. *A motion was made by Mr. Bodenhamer and seconded by Mr. Durden authorizing the Wave Assessment Interlocal Agreement in order for the City to transfer \$1.1 million to SFRTA by May 1, 2014. By roll call vote, all approved.*

R-6 Projects Update

Wave: Mr. Wren said an RFP for the Wave team to go to 100% design has been advertised. He said they are at 30% design now and this will allow them to see what the cars will look like and that they should have an idea within the next 2-3 months. He said they are having discussions with the City and the partners about the extensions and having the assessment consultant look at that as far as the local share. He said the Wave committee subgroup is working on the logo and colors and that he's aware the Board would like the DDA logo on the cars and will try to integrate that.

Streetscape: Mr. Wren said he recommends going to the County to find out what the funds can be used for so he can make recommendations and bring them back to the Board. **Mr. Wren said he will be setting up a Streetscape Workshop.** He said he will come up with the amount of monies remaining and maps and will give some recommendations and get the Board's input on where they want to use them. He said the Riverwalk Connection project is the only one set in stone. Mr. Fazio said one third of the DDA is south of the river and that previously they had agreed to spend \$1.5 million in that area and nothing has been spent. He said he would like to see the poles with hanging baskets completed and there are only two left. Mr. Wren said he'd make sure this comes out in the workshop. He said they are buying more baskets for the south as they speak and he is also working on the pole wrapping. Mrs. Van Zandt said the City is looking at redesigning SE 6th Street between Andrews and 3rd at the intersection and that she's put in a CIP request.

Riverwalk Connection: Vice Chair Weymouth asked for an update on the Stranahan House issue with reference to the Riverwalk Connection project. Mr. Wren explained where they left off with the connection now at Laura Ward Plaza and then Ms. Ellis said the easements are in the City Attorney's office and City Manager's office under review. She said it should be executed shortly along with the Icon easement. Once that is done she said the two executed documents go to permitting.

ITS: Mr. Wren said that he and Mr. Weymouth will be meeting with the consultant to look at a program in real time before moving forward.

Marketing/Outreach: Mr. Wren said that he and Kate Sheffield did a recent presentation to the Children's Home Society where about 30 people showed up and asked questions for about two hours. He said it was well received. He said that will also be working on an annual meeting. Mr. Wren added that they do a lot of meetings every year and that Ms. Sheffield will be putting numbers together and will do more reporting on outreach in the near future.

R-7 St. Patrick's Day Parade Update

Vice Chair Weymouth stated he wanted to recuse himself from any needed voting because he was involved in the event. Mr. Wren said this is the first time they actually made money. He said he understands that the Board may want him to migrate out of working on the event. Mr. Wren said they have a few outstanding checks and are waiting on sponsorship monies to come in which is

guaranteed. *He said he was looking for a motion to loan the St. Patrick's Day Parade 501C3 the amount of \$20,000 for 60 days to be paid back in full. Vice Chair Weymouth handed the gavel to Secretary O'Shea. Mr. O'Shea asked if there was a motion. Mr. Bodenhamer made the motion in support with Mr. Durden seconding. By roll call vote the motion was approved by all Board members with the exception of Vice Chair Weymouth who recused himself.*

R-8 Tunnel Pedestrian Plaza and Intersection Improvement Project

Mr. Wren said that they are looking to do a design build and that his recommendation is to support them and partner with the design but to hold off until there is one. Mrs. Van Zandt said this will connect all the way to the tunnel, the tunnel plaza and the intersection. She said they looked at different procurement methods since the letter was sent to the DDA. She said they are looking to do owners design construction to get them to 30% and explained. She said they need to see what the design is first and she hopes the DDA will partner. Mr. Wren said there is no monetary commitment needed today. Mr. Wren said he wants Mrs. Van Zandt to sit with him before the Streetscape Workshop is scheduled. He said at the workshop they can allocate funds. He said he'd like to see a committee of one and after discussion Vice Chair Weymouth said he would do that. Mr. Wren said he also has Steve Botek who will work as a staff engineer. Mr. Bodenhamer said the company who originally came before the DDA with a design should be included somehow. Mr. Wren said he totally agrees and discussed it further. The Board suggested the DDA have a seat when the City selects a consultant. Vice Chair Weymouth asked if there's been dialogue with FDOT and the County. Mrs. Van Zandt said this is a priority project from the Commission and she said FDOT has already had their engineers looking at this from a previous project and that she's reached out to Jeff Weidner at FDOT. Mrs. Van Zandt said the schedule is very aggressive with build out before next year. She said in terms of the County's participation, they are looking at doing signal improvements.

DIRECTOR'S REPORT

D-1 News Articles

All information was in their packages.

D-2 Downtown Fort Lauderdale Listed Among Top 10 Downtowns

The article was in their packages.

Federal Courthouse

Mr. Wren said they received final funding from the City. He said they are authorized to do a feasibility study and authorized to do a pilot program through the GSA. He said then they would do an RFP for a PPP in 2015. Mr. O'Shea asked if the funding was provided just for the study. Mr. Wren said it was and there is no monetary allocation needed at this time from the DDA and if it's needed it will come back before the Board.

Budget Process

Mr. Milledge said recently the City Manager's office asked the DDA to get their budget submittal in earlier and explained how the DDA cooperates with the City. He explained that staff will be working on getting the process done earlier and to please work with staff on the dates if they can.

As there was no other business, Vice Chair Weymouth adjourned the meeting at 9:34 a.m.