

Regular Meeting of the
Downtown Development Authority
Thursday, May 8, 2014
Broward Center for the Performing Arts
Einstein Room

ROLL CALL

COMMUNICATIONS TO CITY COMMISSION

BOARD PRESENT: John Ropes, Chair
Michael Weymouth, Vice-Chair
Tim Petrillo, Treasurer
D. Fredrico Fazio, Board Member
William H. Bodenhamer, Jr., Board Member
Gregory Durden, Board Member

NOT PRESENT: Dennis F. O'Shea, Secretary

ALSO PRESENT:

John M. Milledge, DDA Legal Counsel	Mark Mattern
Chris Wren, DDA Executive Director	Jim Ellis
Marti Brown, Administrative Coordinator	Genia Ellis
Chadwick Blue, Urban Planner	Bobbi Ocean
Kate Sheffield, Planning Assistant	Jane Wexton
Neil Sterling	Doug Eagon (Former Board Member)
Glenn Galt	Kelley Shanley
Jody Weymouth	April Kirk
Adam Feldman	Ron Centamore
John Bertino	Jenni Morejon
Peter Agnesi	Anthony Fajardo
Tom Meyer	

PRESIDING: John Ropes, Chair

Chairman Ropes called the meeting to order at 8:30 a.m. Roll call was taken by Marti Brown. All Board members were present with the exception of Mr. O'Shea. Chairman Ropes recognized John Bertino and Mr. Fazio recognized his grandson. Chairman Ropes asked if anyone had any questions regarding the minutes and hearing none, a ***motion was moved by Mr. Petrillo and seconded by Mr. Durden.*** Chairman Ropes asked if anyone had questions regarding the event and hearing none, a ***motion was moved by Mr. Weymouth and seconded by Mr. Bodenhamer.*** All Board members were ***in favor.*** The following items were unanimously approved:

CONSENT AGENDA

- C-1) Approval of the minutes and follow ups from the April 10, 2014 DDA Board
- C-2) Approval of Outdoor Event Application-Kids in Distress/5K Hero Run, 8/1-8/2/14

REGULAR AGENDA

Walk-on Item-Doug Eagon, All America City

Mr. Eagon said the Mayor and City Manager asked him to fundraise for the All America City awards and conference. He said it's been around for 65 years and the City has made an application. He said the applicants will be shortlisted to 20 in the United States. He said the City will prepare a presentation for the conference in June which is held in Denver and monies need to be raised. He said the City has budgeted \$50,000 for this which includes attendance. Mr. Eagon said Stiles has pledged \$5,000 and Mr. Weymouth \$2,500 and said he would like to ask the DDA to consider sponsoring. Mr. Wren said we sponsored the event last year and have \$1,000 budgeted but the Board could vote to give more. Mr. Petrillo said two years ago the Board stressed the importance of shedding light on the City and said he will give \$2,500. Mr. Durden said he would give \$500.00 if Mr. Milledge would give \$500. ***Mr. Petrillo then made a motion for the DDA to give \$2,500.00 with Mr. Fazio seconding. By roll call, all were in favor.*** Mr. Eagon said he would forward information to the DDA on sponsorship so it can be circulated.

R-1 Police Report

Lieutenant Galt said crime has been pretty consistent with the previous month but there was a slight increase in March. He said there were issues at the bus terminal, Riverfront and Publix. He said the mounted units still focus on Stranahan Park and the Riverfront area. He said Symphony House has raised concerns about the homeless harassing them on the riverwalk. He said the night officers are aware. Lieutenant Galt said he just became aware of an armed robbery at Riverfront which was not reported but said he would look into it. Mr. Petrillo asked if he knew why the Riverfront has so much activity but the Lieutenant wasn't sure. Mr. Weymouth said the City Commission passed an ordinance on second reading Tuesday and asked if the police have been proactive with regard to the ordinance. Lieutenant Galt said they already began discussing. He added that with repeat incidences, he continues to try to get property owners to meet with their crime unit. Office Weymouth said she believes the Riverfront may be targeted because of the parking garage and the fact it's dormant. Mr. Petrillo asked about the possibility of installing cameras and the Lieutenant cited legal hurdles and risk but that he will get the contact information over there at Riverfront.

R-2 Development Projects/Transportation Summit

Mrs. Morejon began the presentation by showing a list of awards and rankings the City has received such as the Top 100 best places to live and the Top 10 best downtowns. She said the vision plan was incorporated into the Fast Forward document and said they had a good downtown master plan. She went through development such as the Dr. Kennedy Homes which has close to 400 new units and brought life into the area. She said the new renovations at the Broward Center are a wonderful project with the Pavilion along the water. She then went through recent development such as Marina Lofts on the south side of the river and New River Yacht Club. She mentioned the WAVE streetcar and the efforts at the Broward County Courthouse. She then discussed more development such as the Justice Building where existing owners want to improve their property because of all the recent development nearby, New River Village Phase 3, Icon Las Olas, 8th Avenue Residences, The Pearl at Flagler Village, Henry Square and Fort Lauderdale Vegetables LLC in the FAT Village area which sells produce to restaurants. She then talked about Elan 16 Forty on Sunrise Boulevard and Galleria Landing which will have active use along the water's edge. She then talked about beach development such as Conrad Hotel, Grand Birch, North Beach Village where they are rehabbing the property, Royal Atlantic Condominiums and the Fort Lauderdale Aquatic Center which was partly funded with Beach CRA funds. She then finished up with Seminole River Landings on 17th street and Harbor Park

Apartments by Cordova Road. Mrs. Morejon then mentioned the transit summit now in its 3rd year which takes place on 5/14. She said she will send links about it to staff and encouraged attendance at this full day event.

R-3 Historic Ordinance Update

Mr. Fajardo said this process started in 2009 by the City Commission's direction to work with the members of the public. He said since then there have been multiple meetings. He said in January they proposed amending the ordinance to the Commission. He said they met last month for a workshop and proposed a document by HPB and staff. He said the Commission went through comments and gave direction. He said they are still putting that together. He said they are not ready to adopt anything. Mr. Wren asked who from legal is involved and Mr. Fajardo said D'Wayne Spence. Mr. Wren said a lot of recommendations can be accomplished in the Ordinance and said he is working with Mr. Fajardo and the Commission. He said there is a meeting set up with the City Attorney. Mr. Fajardo said the HPB and members of the public are trying to protect buildings within the Sailboat Bend Historic District and explained further. Mr. Fajardo said once he gets the summary, he will forward to the DDA.

R-4 TMA Update

Ms. Zeiler was not present.

R-5 The Wave Streetcar (Agreement with SFRTA)

This item was pulled.

R-6 Projects Update

Riverwalk Connection: Mrs. Ellis gave an update on the Riverwalk Connection at the Chairman's request. She said the easements for Stranahan House and Related were approved at Tuesday's Commission meeting. She said the draft application for permitting now is awaiting the signed easements to move forward. **Mr. Weymouth suggested a support letter from both the DDA and Riverwalk Trust to attach to the permit going to the Army Corp would be a good idea. The Board decided a Resolution should also be done and Mr. Wren said Mr. Milledge could assist with the Resolution and he would draft the letter.**

Security Ambassador Program: Mr. Ellis said the funds that they thought would be available through the Police are not able to be used for the program. He said he believes they need to talk to the City Attorney's office again. He said the amount they are talking about is \$100,000. Mr. Wren said the City Manager indicated he was willing to come up with money and discussion was held. **Mr. Milledge said he will set a meeting up with the City Attorney's office about the interpretation of the confiscated funds.** Discussion was held about boundaries where All Aboard Florida was mentioned and incorporating this project near the transportation hub. Mr. Wren said he believes they should start with a basic package and modify it once issues are identified and create a scope. **Mr. Wren said staff will set up a follow up meeting with the City Manager, Mr. Petrillo, Mr. Wren and Mr. Ellis regarding the City's contribution. After discussion the Board decided that they wanted the WPB security team hired and a presentation on the program done in June so they can launch in July.** Mr. Wren mentioned that he had planned on having a budget workshop and the impact on the millage rate first before moving forward because monies will not be here until October but that he will do it anyway the Board prefers.

Wave: Mr. Wren said the RTA is putting out an RFQ for 100% design for the Wave. He said some of the partners are going to Atlanta in June for a meeting with the FTA. He said he's been working with the City on moving the maintenance and storage facility to the south side of 17th street and said the City would pay the additional cost. He said they will also work with the community on the new site.

Flower Baskets: Mr. Wren said additional flower baskets have been ordered and said he receives a lot of compliments.

Mr. Wren said he received a letter today from the Police on hurricane preparedness. Mr. Blue said he gets updates through the Florida League of Cities on storm tracking and said they have a plan in place for the baskets. Mr. Wren said he and Mr. Fazio will drive around and look at the south side on 6th and 7th for basket placement.

Mr. Wren said he's trying to include more details each month on staff's marketing efforts.

Mr. Petrillo showed everyone Delray Beach DDA's annual letter that goes out to property owners and said it's a great marketing piece that the DDA should consider doing.

Federal Courthouse: Mr. Wren said the RFP proposals are due by 5/14.

Affordable Housing: Mr. Fazio asked about the item and asked if Mr. Milledge is aware of the 15% set aside. Mr. Milledge responded that Fort Lauderdale will probably qualify so measures won't be implemented. He said it's only if they don't have it.

State of the Downtown Event: Chairman Ropes said that at the budget workshop they need to figure out what they want to focus on including this event. **Mr. Wren said a workshop will be set up for June** where they will also include discussions on the Security Ambassador Program, staff personnel, streetscape funds and how the projects will affect the millage rate. Chairman Ropes said that Mr. Wren said he will offer a more simplified version of the budget memo for the Board.

Mr. Ellis brought up the one stop shop with reference to the property swap between the City and All Aboard Florida.

Chairman Ropes asked about the boundary along Sears and whether that could be incorporated into the DDA and Mr. Ellis said there are a lot of CRA monies in that area. He suggested if they wanted to investigate further, they could meet with Kim Briesemeister who they've been using for various matters including CRA issues. Mr. Milledge said that if the Board wants to do this, it would require a local bill in the fall and an election by commercial property owners next year to decide whether they want to be included and taxed. He said he would need to sit with staff and study it and do an analysis but that they've done it numerous times.

DIRECTOR'S REPORT

D-1 News Articles

All information was in their packages.

D-2 All Aboard Florida

All information was in their packages.

D-3 Monthly Update on Workshop Follow-ups

All information was in their packages.

D-4 Broward Courthouse Mesh Fence Art Panels

The email was in their packages.

As there was no other business, Chairman Ropes adjourned the meeting at 10:00 a.m.