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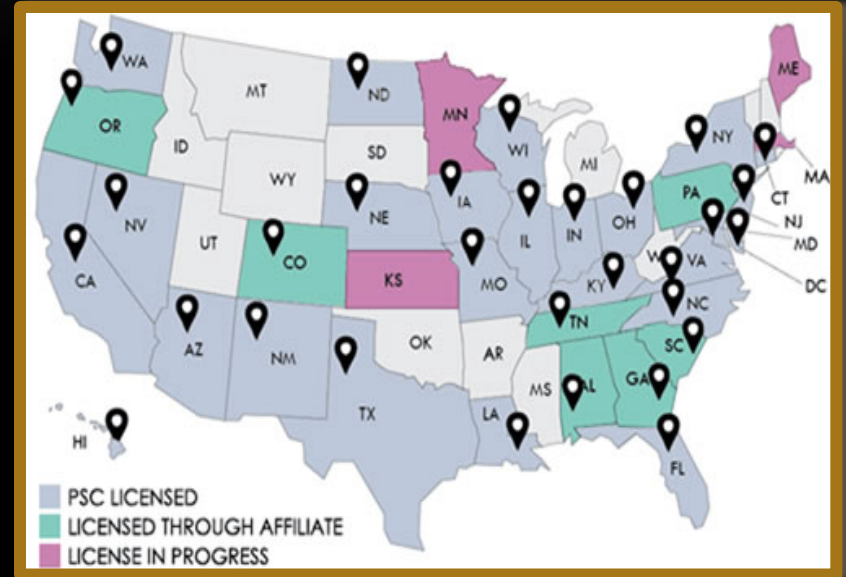
*Our mission is to create a special synergy and partnership with our clients, while learning the unique needs of their community.*

*We will develop a specialized and comprehensive security plan that will result in cost efficiency and improved productivity.*

# History & Background

## Professional Security Consultants, Inc. (PSC)

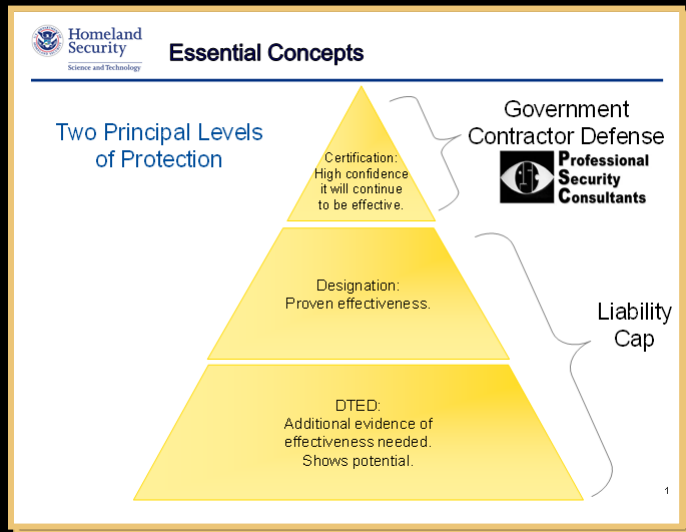
- Founded in 1985
- Headquartered in Los Angeles
- Employs over 4,000 people in the U.S.
- Licensed in over 40 States with a presence in Europe & Middle East
- Case Global – Software solutions.



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# History & Background

**PSC** is a service-minded organization whose primary duty is to protect and serve the workers and patrons of its clients' facilities. Our commitment to this duty is demonstrated through the highest standards of professionalism in our words and deeds.



## PSC Certifications

- US Department of Homeland Security under the SAFETY Act for Security Services and our CASE Global Technology
- American Heart Association
- Bureau of Security and Investigative Services (BSIS)
- Licensed in over 40 States



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# PSC's OBJECTIVES

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**PSC** provides quality, well trained security forces, backed by superior technology and a management team dedicated to our clients. PSC utilizes advanced computer programs, CCTV automation system and decades of experience, to provide clients with a full security package. PSC works with the client to perform a periodic analysis of their facility. Information gathered is utilized to develop an action plan to meet their current needs.

PSC does NOT provide your average security officers .

PSC provides a FULL security package!



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# Security Services

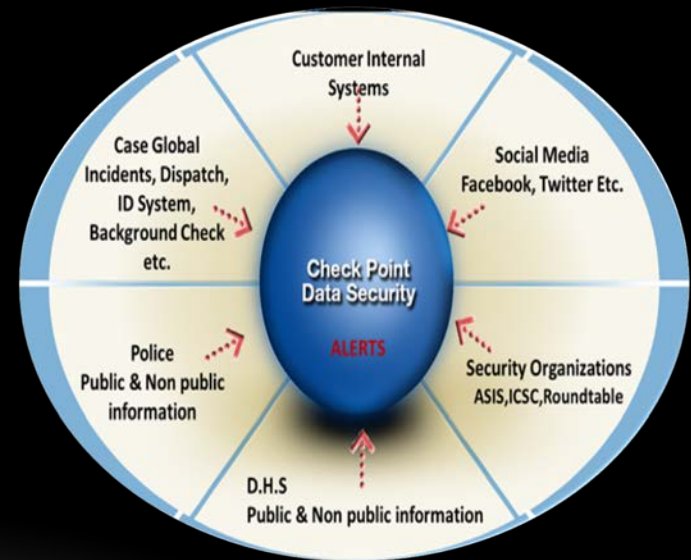


**PSC** has provided consulting services to a wide range of clients including **COMMERCIAL INDUSTRIES, SHOPPING CENTERS, SCHOOLS** and **GOVERNMENT ENTITIES**. Our experience in anti-terrorism, physical-security, and asset protection can be of great value to your organization.

Our ability to provide a fully **CUSTOMIZED, COMPREHENSIVE**, and **DYNAMIC SECURITY** service sets us above the competition.

## Security Services

- Intelligence Gathering & Analysis
- Alert System
- Mobile Command Center
- Custom Notification Matrix
- Automated Messaging Center
- Camera Monitoring
- Media Monitoring



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# Core Services & Experience

**PSC** has many years of experience in training exercises, event & crisis management



Security Solution	Years of Experience
Shopping center industry	20
Threat Analysis & Crime	30
Crisis Management	20
Counter-Terrorism	30
Emergency Preparedness	20
Computerized System Development	15
CCTV Design and Analysis network monitoring and system engineering	20
Executive Protection	30
Special Events (Concerts etc.)	30



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# Core Services & Technology

- Diversified and Knowledgeable Team
- Emergency preparedness and training programs
- Customer service focused security organization
- 24/7 support for all client needs
- Vendor, Law Enforcement and other agencies collaboration
- Complete and Accountable Transparency
- Innovative approach for cost reduction
  - Proprietary Technology Solutions
  - CCTV Network and Automation
- Competitive Pricing



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# Providing Solutions and Getting Results



In 1993, West Palm Beach was featured in a 60 Minutes segment on urban decay.

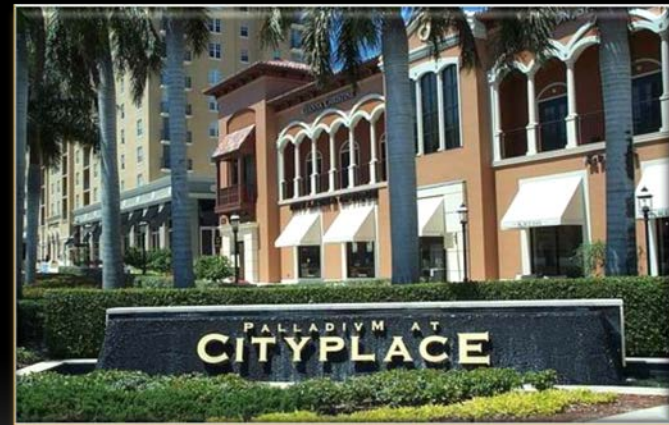
At the time, 80% of downtown properties were vacant.

Today, West Palm Beach has one of the most vibrant downtown scenes in Florida.

*-Palm Beach Post*

Since Perez and his security team was contracted to provide security at CityPlace criminal incidents dropped **57%**.

*-West Palm Beach PD Statistics*



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# Regional Security Director



## **WILLIE PEREZ** SECURITY CONSULTANT

CALL 561.209.6516  
FOR A CONFIDENTIAL CONSULTATION

**20 Years Experience Protecting  
Assets, Property and Individuals**

NRA Certified Firearms Instructor,  
Law Enforcement & Civilian: Tactical Shooting,  
Select-Fire, Patrol Rifle, Handgun & Shotgun

Personal Protection • Private Investigation  
CPTED Certified • Taser Instructor  
D & G Instructor • CCW Training



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# Model for Public-Private Partnerships

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Perez started his security team with 6 security officers. Currently he manages a full team of 220 that actively patrol the followings properties:



- **City Place**
- **Phillips Point**
- **West Palm Beach Downtown Development Authority**



- **St. Ann's Place**
- **The Prado**
- **Palm Beach Dramaworks**



Perez's team also backs up West Palm Beach PD with extra security details at numerous special events held downtown.



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# Public Perception

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(click to start video)



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# Model for Public-Private Partnerships

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The **INTERNATIONAL DOWNTOWN ASSOCIATION** and the **RESPONSIBLE HOSPITALITY INSTITUTE** have recognized Perez and his team's partnership with the West Palm Beach Police Department as a **MODEL** for public-private partnerships in policing urban districts.



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# Why Professional Security Consultants?



“Transformed dangerous places to friendly safe venues. His guidance plays vital role in ensuring peaceful welcoming environment in entertainment and retail areas.”

“Eyes and ears of West Palm Beach PD increasing effectiveness of law enforcement.”

*-Lois Frankel-State Representative and Former City of West Palm Beach Mayor*

“Perez’s security team has done an excellent job coordinating activities with police department and other local governmental agencies and works directly with stakeholders to enhance safety and deter crime.”

*-Vincent Demasi -West Palm Beach , Chief of Police*



Perez’s security team has patrolled the Northwood business district 24 hours a day under a Community Redevelopment Agency contract. Although security guards cannot arrest criminals, their presence deters crime, reduced panhandling and given merchants a sense of security.

*-Community Redevelopment Agency.*



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# DDA Fort Lauderdale - Pricing Sheet

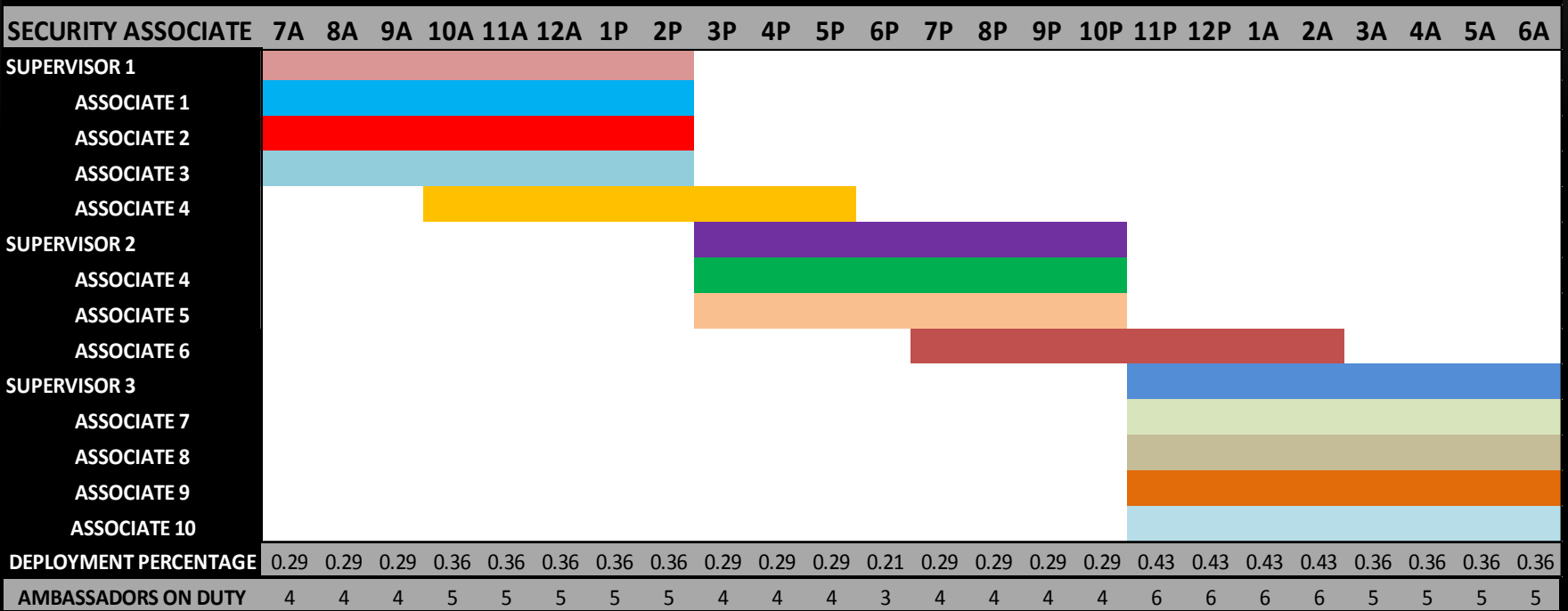
DDA of Fort Lauderdale Pricing Sheet				
Description	Weekly Hours	Billing Rate	Total Weekly Cost	Total Annual Cost
Director	0	\$ -	\$ -	\$ -
Assistant Director	0	\$ -	\$ -	\$ -
Lead Supervisor	40	\$ 26.67	\$ 1,066.80	\$ 55,473.60
Supervisors	128	\$ 19.32	\$ 2,472.96	\$ 128,593.92
Officers	672	\$ 16.37	\$ 11,000.64	\$ 572,033.28
<b>Total:</b>	<b>840</b>		<b>\$ 14,540.40</b>	<b>\$ 756,100.80</b>
Work outside of scope of work hours			Billed at 1.5 of each year hourly rate	
Holiday Rate			Billed at 1.5 of each year hourly rate	
*Price does NOT include any Use/Sales taxes. PSC will bill additionally per month based on State's Use/Sales tax%.				
Also Included in the Price		Extra Insurance Coverage		
Corporate Supervision Inspections		General Liability:	\$	25,000.00
Training		Workers' Compensation:	\$	1,000,000.00
CPR/First Aid Training & Certification		Employer's Liability (EPLI):	\$	1,000,000.00
Uniform		Auto (per occurrence):	\$	1,000,000.00
Case Mobile Tour System		Excess-Auto & Employer Liability:	\$	5,000,000.00
Background Check (drug testing included)				
First Aid Kit				
1 x Camera				
Incident Tracking System				
2 x Vehicle				
1 x Computer				
4 x Patrol Bikes				
14 x Handheld Radios				
8 x CASE Mobile Devices				
1 x Cell Phone				
1 x Radio Repeater				
		Added Value		
		Diversified and Knowledgeable Team		
		Scalable Operations		
		24/7 Support for all client needs		
		Vendor and Law Enforcement Collaboration		
		Complete and Accountable Transparency		
		Innovative approach for cost reduction		



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# DDA Fort Lauderdale-Hourly Deployment

DDA PROFESSIONAL SECURITY CONSULTANTS HOURLY DEPLOYMENT GRAPHIC



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# DDA Fort Lauderdale-Deployment

## BROWARD DDA DEPLOYMENT

THU	FRI	SAT	SUN	MON	TUE	WED	
<b>7A-3P</b>	<b>7A-3P</b>	<b>7A-3P</b>	<b>7A-3P</b>	<b>7A-3P</b>	<b>7A-3P</b>	<b>7A-3P</b>	<b>56</b>
7A-3P	7A-3P	7A-3P	7A-3P	7A-3P	7A-3P	7A-3P	56
7A-3P	7A-3P	7A-3P	7A-3P	7A-3P	7A-3P	7A-3P	56
7A-3P	7A-3P	7A-3P	7A-3P	7A-3P	7A-3P	7A-3P	56
10A-6P	10A-6P	10A-6P	10A-6P	10A-6P	10A-6P	10A-6P	56
<b>3P-11P</b>	<b>3P-11P</b>	<b>3P-11P</b>	<b>3P-11P</b>	<b>3P-11P</b>	<b>3P-11P</b>	<b>3P-11P</b>	<b>56</b>
3P-11P	3P-11P	3P-11P	3P-11P	3P-11P	3P-11P	3P-11P	56
3P-11P	3P-11P	3P-11P	3P-11P	3P-11P	3P-11P	3P-11P	56
3P-11P	3P-11P	3P-11P	3P-11P	3P-11P	3P-11P	3P-11P	56
7P-3A	7P-3A	7P-3A	7P-3A	7P-3A	7P-3A	7P-3A	56
<b>11P-7A</b>	<b>11P-7A</b>	<b>11P-7A</b>	<b>11P-7A</b>	<b>11P-7A</b>	<b>11P-7A</b>	<b>11P-7A</b>	<b>56</b>
11P-7A	11P-7A	11P-7A	11P-7A	11P-7A	11P-7A	11P-7A	56
11P-7A	11P-7A	11P-7A	11P-7A	11P-7A	11P-7A	11P-7A	56
11P-7A	11P-7A	11P-7A	11P-7A	11P-7A	11P-7A	11P-7A	56
11P-7A	11P-7A	11P-7A	11P-7A	11P-7A	11P-7A	11P-7A	56
<b>120</b>	<b>120</b>	<b>120</b>	<b>120</b>	<b>120</b>	<b>120</b>	<b>120</b>	

Mobility:	Equipment:	Uniform:
5 Bikes 2 Vehicle	8 Radios with ear pieces 5 Case Global Detex	Tactical

Supervisor hrs.: 168



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Let us Make a Difference for You!



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