

Board Approved
Economic Development Advisory Board
Workshop Minutes
October 6, 2005 at 4:00 P.M.
City of Fort Lauderdale
100 North Andrews Avenue
8th Floor Conference Room

Members

Attendance

Robert Boyd	P
Mark Budwig	P
William Burrington	A
Pat DuMont, Chair	P
Ruchel Louis, Vice Chair	P
Michael F. McGinn	A
Cort Neimark	P
Tim Schiavone	A
Gerrie Washington	A
Gwen Watson	P
Lisa Zelch	A

Staff

Bob LaMattina, Beach Community Redevelopment Agency Director
Ron Hicks, Economic Development Director
Jamie Opperlee, Recording Secretary

I. Call to Order

Chair DuMont called the meeting to order at 4:10 p.m.

Board members and City staff introduced themselves in turn.

II. Discussion of Proposed EDAB Work Plan

Mr. Hicks asked for suggestions regarding what issues the Board felt they and the Economic Development Department should be working on. Chair DuMont reminded the Board to include long-range plans.

Chair DuMont listed several items from the last meeting's minutes and other Board members added several additional topics.

The Board developed the following outline, with codes attached:

I. Quality of Life Issues

1. Convenience

Parking availability

Transportation

2. Visual aesthetics

Panhandlers

News stands

Street-scaping

Sky-scaping [C]

Noise pollution [C]

Light pollution [C]

International signage

II. Outreach

Tools

1. Communication

311-Type information telephone number [ST]

Branding [LT]

Website [C,ST]

Permitting process [C,ST]

Strategic Alliances

1. Economic Development Summary Report
Education alliances with local educational institutions [ST]
Small Business Administration [ST]

Influence/Reputation

- Elected officials relations [ST]
- Partnerships with Economic Development Organizations [ST]
- State & County Teams [ST]

III. Department of Business Development

Master Plan

1. Infrastructure
2. Budgeting
3. Master Plan
4. Post Disaster Recovery Plan / Business Recovery Centers
Affordable Housing and Business spaces

Zoning

Office

1. Grants
2. Film and Video
- Real Estate [housekeeping issue]

IV. Incentives

1. Problem Solving
2. Direct Incentives
3. Workforce Training
4. BCIP [Business Capital Improvements Program]

V. Business Improvement Districts

- Business Improvement Districts
- Beach
- Uptown
- Downtown
- CRAs

VI. International Business Attraction

- Target Industries
- Small businesses
- Tourism
- Land use/tax base

Codes:

C – items currently being worked on

EDAB Workshop
October 6, 2005
Page 4

ST – Short Term considerations

LT – Long Term consideration

Some items are also ranked numerically within their category to indicate priority.

Chair DuMont remarked that they had created a framework that lived up to their mission.

Mr. Hicks agreed to format the outline for distribution and the Board could continue to develop it at another workshop or at future regular Board meetings. Mr. Budwig felt that at next week's meeting they could define the items in more detail and further refine the priorities.

Mr. Hicks reminded the Board that any project requiring additional funding would need to be presented to the City Commission for approval. Chair DuMont felt Board members should be communicating with commissioners about what they were planning.

Mr. Hicks agreed to keep the Board apprised of the department's progress via Director's reports.

Mr. Boyd felt they must concentrate on being effective and taking on things they felt they could accomplish. Mr. Neimark was encouraged that they were starting to fulfill their charge. Mr. LaMattina assured the Board that they were working on many things and this wasn't "lip service" anymore.

Mr. Hicks suggested that each member take note in their travels of things they felt were effective in other towns.

Chair DuMont reminded Board members that terms would expire in January of 2006 and advised them to speak with their appointing commissioners and express their desire to continue on the Board.

III. Adjourn

Thereupon the meeting adjourned at 5:53 p.m.