

ECONOMIC DEVELOPMENT ADVISORY BOARD
Meeting Minutes
September 13, 2006 at 4:00 P.M.
City of Fort Lauderdale
100 North Andrews Avenue
8th Floor Conference Room

| <u>Board Members</u> | <u>Attendance</u> | <u>2006 Cumulative</u> | |
|-------------------------|-------------------|------------------------|---------------|
| | | <u>Present</u> | <u>Absent</u> |
| Robert Boyd | P | 6 | 2 |
| Mark Budwig, Vice Chair | P | 8 | 0 |
| Will Burrington, Chair | P | 6 | 2 |
| Pat DuMont | A | 3 | 5 |
| Kristina Hebert | P | 6 | 2 |
| Cort Neimark | P | 6 | 2 |
| Adam Sanders | P | 6 | 2 |
| Tim Schiavone | P | 5 | 3 |
| Gerri Washington | P | 6 | 2 |
| Gwen Watson | A | 7 | 1 |
| Lisa Zelch | P | 5 | 3 |

Staff

Patricia Smith, Secretary III
Lavya Vassor, Recording Secretary

I. Call to Order and Introductions

Chair Burrington called the meeting to order at 4:00 p.m. Board members introduced themselves in turn.

II. Approval of July 2006 Minutes

Motion made by Mr. Budwig, seconded by Ms. Washington, to approve the minutes of the July 2006 meeting. In a voice vote, the motion passed unanimously.

III. Other Business

Ms. Hebert announced the Marine Summit at the Broward County Convention Center on October 4 at 1 p.m. and invited Board members to attend.

Mr. Budwig reported that he was still working on the website and brochure.

Ms. Washington stated that she felt the Board needed to identify one project they felt strongly about and work towards accomplishing that goal. She felt that the Board should not look to City staff to define its responsibilities, but that the Board members were in the position to define who and what it is and what its members want to accomplish.

Mr. Schiavone felt the Board should adopt a project they could facilitate, and said he wished to make a proposal regarding beach parking that he felt should be a joint venture with the City and would "make money." He said he would present this plan at the next EDAB meeting.

Mr. Budwig wanted clarification about what fees paid by small businesses were collected by the City and what fees were collected by the County. Ms. Hebert remarked that she had not found running her business in Fort Lauderdale to be cumbersome, and there were many resources business owner should be aware of that could provide help. She also felt the EDAB should work more closely with the Broward Alliance and Chair Burrington agreed. Ms. Hebert felt they should ask the DDA to attend a meeting. Chair Burrington said Commissioner Hutchinson would attend their next meeting and perhaps they could ask Chris Wren from the DDA to attend a meeting as well.

Mr. Schiavone wanted to address the City Parking requirements for businesses. Ms. Washington felt they should establish their own agenda and direction. She wanted to "identify at least one thing... as a Board that we want to do and ... move it forward." She liked the idea of advocating one project and performing outreach to small businesses. Ms. Hebert felt they should all come up with ideas and discuss them. Mr. Budwig said they should then develop an implementation plan.

The Board came up with the following ideas to pursue:

- ❖ Joint parking venture between the City and the new hotel for north beach area
- ❖ SME – Small/Minority-owned business Enterprise outreach seminar
- ❖ Workgroups to address specific issues
- ❖ BCIP-type program
- ❖ Marine industry preservation – Working Waterfront
- ❖ Entryway Beautification
- ❖ Interim construction aesthetics/beautification
- ❖ Encourage events

There being no further business to come before the Board, the meeting was adjourned at 4:42 p.m.