

REVISED
CITY OF FORT LAUDERDALE
ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)
MAY 11, 2011
3:45 pm – 5:15 pm
CITY HALL
100 NORTH ANDREWS AVENUE
8th FLOOR COMMISSION CONFERENCE ROOM
FORT LAUDERDALE, FLORIDA

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|----------------------------------------|----------------------------------------------------------------------------------------------|
| I. Call to Order & Introductions | Chair Dev Motwani |
| II. Approval of April 13, 2011 Minutes | Chair Dev Motwani |
| III. Tourism Marketing Discussion | Kathy Koch, Pres.,
Ambit Advertising & Marketing &
Donald Morris
Beach CRA Director |
| IV. Expedited Permitting Resolution | Stephen Scott, Economic Development
Director |
| V. Director's Report | Stephen Scott, Economic Development
Director |
| VI. Old/New Business | EDAB Members |
| • Communications to City Commission | |

PLEASE NOTE: Our next meeting is scheduled for June 8, 2011 @ 3:45 PM

Purpose: Provide the City with the benefit of knowledge, experience and business resources of the members in order to further the efforts of the Economic Development Department in business attraction, retention and development; to serve as business ambassadors by promoting the City to the business community throughout the country and the world; advise the City Commission on specific issues regarding local, national and international business recruitment, retention and expansion.

Note: Two or more City Commissioners and/or Advisory Board members may be present at this meeting. If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002 and arrangements will be made to provide these services for you. Thank you.