

Approved
ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)
MEETING MINUTES
CITY OF FORT LAUDERDALE
100 NORTH ANDREWS AVENUE
8TH FLOOR CONFERENCE ROOM
WEDNESDAY, JULY 11, 2012 – 3:45-5:15 P.M.

Board Members	Attendance	Present	Absent
Sheryl Dickey, Chair	A	7	1
Kit Denison, Vice Chair	P	7	1
Miya Burt-Stewart	P	5	3
Al Calloway	P	7	1
Cary Goldberg	P	5	3
Jason Hughes	P	7	1
George Mihaiu	P	6	2
Cort Neimark	P	7	1
Denyse O'Grady	P	3	X
Ralph Riehl	P	6	2
Daniel Siegel	P	5	3

At this time, there are 11 appointed members to the Board, which means 6 would constitute a quorum.

It was noted that a quorum was present at the meeting.

Staff

Alfred Battle, CRA Director, Department of Sustainable Development
 Karen Reese, Economic Dev. Rep., Department of Sustainable Development
 Laura Gambino, Business Dev. Coordinator, Dept. of Sustainable Development
 David Solomon, Administrative Aide, City Manager's Office
 Junia Robinson, Neighbor Support Coordinator, City Manager's Office
 Patricia Smith, Secretary III, Department of Sustainable Development

Communications to City Commission

Correction to June 13, 2012 minutes

Motion made by Mr. Calloway and seconded by Mr. Riehl that a member of the Economic Development Advisory Board be appointed or designated to participate on the City's homeless task force; the EDV Board also recommends that a conference be organized where City, County and homeless experts address the homeless issue and talk about solutions for Fort Lauderdale and Broward County. **Motion** passed 10 – 0.

I. Call to Order & Determination of Quorum

Chair Sheryl Dickey called the meeting to order at 3:55 p.m. It was noted a quorum was present.

II. Introductions

The Board, Staff members, and guests introduced themselves.

III. Approval of June 13, 2012 Minutes

Discussion was had about the attendance record of the Board and it was stated that a correction to the totals should be made. The Board also discussed Communications to the City Commission and the need for correction.

Motion made by Mr. Denison, seconded by Ms. Burt-Stewart to approve the minutes of the June 13, 2012 minutes with corrections. In a voice vote, the **motion** passed 7 - 0.

IV. Cultural Arts & Tourism

Jody Leshinsky, Community Development Director, Cultural Division for Broward County introduced herself and spoke about the County's cultural division, its plan and goals and gave the Board a presentation on the County's Cultural Arts Division, breaking out how the arts affect Fort Lauderdale economically and why these statistics are important.

Ms. Leshinsky explained the Board could consider a public arts ordinance and the types that might be considered. She also explained that as a Board they can apply for funding and she named several agencies in which the Board could apply to. Ex: National Endowment for the Arts, State Division of Cultural Affairs (for building, renovation) Broward Cultural Division, Knight Foundation (just need a different idea), Community Foundation of Broward, etc.

She stated that as a Board they can partner with the County and suggested that the Board members go to the County web-site to read the 2020 Plan or view the CD that is part of the handout package. Ms. Leshinsky also stated that she felt an actionable plan is very important and that it would allow the Board the ability to choose one item/goal to work on each year. The benefit of having a plan is that it allows funders to see that the City supports the efforts cultural tourism in the City.

Ms. Leshinsky informed the Board about a Cultural Tourism Incentive currently offered by the County that is aimed to attract cultural tourist. The amount is \$10,000 - \$65,000 and the deadline is January 25, 2013. She went on to give the Board additional information and web-site information regarding the arts informed the Board to use [www.broward.org/arts and artscalendar.com](http://www.broward.org/arts_and_artscalendar.com).

The Board thanked Ms. Leshinsky for her presentation.

V. Business Community Investment Program

Junia Robinson, Neighbor Support Coordinator, introduced herself and spoke about the new Business Community Investment Program. She informed the Board that the kick-off for the July 9, 2012 from 6:00 - 8:00 pm at George English Park and the next workshop is scheduled for July 23, 2012 also from 6:00 – 8:00 pm at George English Park. She explained the goal of the grant, the grant cycle time period and the guidelines.

Ms. Robinson also spoke briefly about the City's Visioning Process.

VI. Old / New Business

Motion by Ms. Burt-Stewart and seconded by Mr. Seigel that the business letter be revised to remove each and every Board members' name and reflect only the name of the sitting chair. **Motion** passed 7 – 0.

Mr. Seigel asked about the status of the homeless issue. Karen Reese, Economic Development Representative informed Mr. Seigel of the City's resolve to address the issue of homelessness in the City. She stated that the Commission has appointed a representative to work on the homeless issue and that as soon as there is more information available it will be provided to the Board.

The Board felt that it was important that they be involved at the onset of the process rather than later on in the process to include their viewpoint, input and business interest.

- **Communications to City Commission**

None

There being no further business to come before this Board, meeting adjourned at 5:17 pm.

[Minutes prepared by Patricia L. Smith, Secretary III]