

**APPROVED
ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)
MEETING MINUTES
CITY OF FORT LAUDERDALE
100 NORTH ANDREWS AVENUE
8TH FLOOR CONFERENCE ROOM
WEDNESDAY, November 14, 2012 – 3:45-5:15 P.M.**

Board Members	Attendance	Present	Absent
Sheryl Dickey, Chair	P	10	1
Kit Denison, Vice Chair	P	10	1
Miya Burt-Stewart	P	8	3
Al Calloway	P	10	1
Cary Goldberg	P	8	3
Jason Hughes	P	8	2
George Mihaiu	P	9	2
Cort Neimark	P	9	1
Denyse O'Grady	P	5	1
Ralph Riehl	P	9	2
Daniel Siegel	A	6	5

At this time, there are 11 appointed members to the Board, which means 6 would constitute a quorum.

It was noted that a quorum was present at the meeting.

Staff

Alfred Battle, CRA Director, Economic & Community Reinvestment Manager
Cate McCaffrey, Assistant Parks & Recreation Director
Darlene Pfeiffer, Transportation & Mobility, Business Manager
Karen Reese, Economic Dev. Rep., Department of Sustainable Development
Laura Gambino, Business Dev. Coordinator, Dept. of Sustainable Development
Matt Little, Public Information Specialist
Patricia L. Smith, Secretary III

Communications to City Commission

Motion made by Dr. Miya Burt Stewart to the City Commission: When City Commission establishes lobbying priorities that they include support for Transportation Management Association (TMA) lobbying for funding at the state and federal level. Seconded by Ms. Denyse O'Grady. **Motion** passed 8-0

I. Call to Order & Determination of Quorum

Chair Sheryl Dickey called the meeting to order at 4:00 p.m. It was noted a quorum was present.

II. Introductions

The Board, Staff members, and guests introduced themselves.

III. Approval of October 10, 2012 Minutes

Motion made by Mr. Goldberg seconded by Mr. Riehl to approve the minutes of the October 10, 2012 meeting. In a voice vote, the **motion** passed unanimously.

Agenda taken out of order

V. Economic Development Video & Commercial

Matt Little, Public Information Specialist presented the video and discussed how the Board was instrumental in the conversation that was the impetus for this video. He explained the video is on the City's website, the Economic Development package, Sister City's packages and as a loop during the Fort Lauderdale Boat Show.

VII. Old Business

Cate McCaffrey, Assistant Parks & Recreation Director provided an update on the housing initiative and stated that she would continue to update the Board.

IV. Greater Fort Lauderdale Sister Cities – H.O.N.E.Y. Project

Nathan Burrell, H.O.N.E.Y. (Helping Our Nations Empowering Youth) Project introduced himself and proceeded to speak about the HONEY Project's beginning with under-served communities/youth selling organic honey from a Sister City Africa of farmers who are suffering from extreme poverty. He stated that the program has extended from that beginning.

Mr. Burrell spoke about the HONEY Project Academy and explained the cost, funding and sponsorship opportunities to the Board. He explained that the academy teaches young people how to start and operate a business and how to raise capital to start their business. Mr. Burrell also stated that the students will become youth ambassadors to Greater Fort Lauderdale Sister Cities once they graduate from the program.

The Board expressed what a wonderful project they felt this was and several members expressed their desire to become involved.

The Board thanked Mr. Burrell and Marianne Winfield.

Old / New Business

Darlene Pfeiffer, Transportation & Mobility, Business Manager spoke to the Board regarding the TMA – Trolley Service. She stated that a sponsorship program is being created in order to help with the TMA's \$300,000.00 plus funding shortfall. She explained the reason why there is a budget shortage this year.

Motion by Dr. Burt-Stewart that the Board request the Commission support the Transportation Management Association (TMA) at the next Commission meeting in it's planning and to include lobbying funding at the state and federal level and seconded by Ms. O'Grady. **Motion** passed 8 – 0.

V. CEDS

Alfred Battle, CRA Director, Economic & Community Reinvestment Manager updated the Board on the continued progress of the Community and Economic Development Strategy (CEDS). He updated the Board on various stages of the process.

Mr. Battle stated that staff is looking at hiring a consultant to assist in this process and he also stated that staff is working on an outline for an RFP to advertise for that consultant.

There being no further business to come before this Board, meeting adjourned at 5:10 pm.

[Minutes prepared by Patricia L. Smith, Secretary III]