

**Approved**  
**ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)**  
**MEETING MINUTES**  
**CITY OF FORT LAUDERDALE**  
**100 NORTH ANDREWS AVENUE**  
**8<sup>TH</sup> FLOOR CONFERENCE ROOM**  
**WEDNESDAY, January 9, 2013 – 3:45-5:15 P.M.**

<b>Board Members</b>	<b>Attendance</b>	<b>Present</b>	<b>Absent</b>
Sheryl Dickey, Chair	P	1	0
Kit Denison, Vice Chair	P	1	0
Jason Scott Crush	P	1	0
Al Calloway	P	1	0
Cary Goldberg	P	1	0
Jason Hughes	P	1	0
George Mihaiu	P	1	0
Cort Neimark	P	1	0
Denyse O'Grady	P	1	0
Dev Motwani	P	1	0
John Scherer	P	1	0

At this time, there are 11 appointed members to the Board, which means 6 would constitute a quorum.

**Staff**

Alfred Battle, Economic & Community Reinvestment Manager  
Karen Reese, Economic Dev. Rep., Economic & Community Reinvestment  
Laura Gambino, Business Dev. Coordinator  
Patricia L. Smith, Secretary III

**Communications to City Commission**

None

**I. Call to Order & Determination of Quorum**

Chair Sheryl Dickey called the meeting to order at 3:49 p.m. It was noted a quorum was present at this time.

**II & III. Introductions and Introduction of New Members**

New members John Scherer, Jason Crush and Dev Motwani told the Board a little about themselves and the Board, Staff members did introductions.

#### **IV. Approval of December 12, 2012 Minutes**

**Motion** made by Mr. Goldberg seconded by Mr. Calloway to approve the minutes of the December 12, 2012 with corrections. In a voice vote, the **motion** passed unanimously.

Chair Dickey restated the purpose of the Economic Development Advisory Board.

#### **V. Approval of 2013 Meeting Schedule**

The Board discussed the meeting schedule.

**Motion** made by Mr. Motwani and seconded by Mr. Goldberg to approve the 2013 Economic Development Advisory Board Meeting Schedule. In a voice vote the **motion** passed unanimously.

#### **VI. Election of Officers**

Mr. Battle requested nominations for the position of Vice Chair. There being none, nominations were closed and Mr. Denison was reappointed as Vice Chair. Ms Dickey was nominated as Chair and seconded by Mr. Denison. There be no other nominations, Ms. Dickey was re-appointed as Chair of the Economic Development Advisory Board.

#### **VII. Economic Development Strategic Plan Update**

Mr. Battle spoke about the Comprehensive Economic Development Strategy for South Florida prepared by the South Florida Regional Planning Council in 2002 which is updated every year with a shifting 5 year schedule. He informed the Board that he would provide members with the link so that they could view the document.

He spoke further about the City's goals to create comprehensive strategy and scope of services.

Mr. Battle stated that he would continue to keep the Board involved, informed and updated.

#### **VIII. Marine Industries Report**

Ms. Reese updated the Board on the 2009 Marine Charrette process and where the City was then and where we are now. She stated that the target date for the report to be ready to go to Commission is late February. Ms Reese asked the Board for suggestions they felt the City could help with in regard to the marine industry.

It was suggested that another Marine Charrette be held in order to bring all the marine industry players together. They felt this should be done not later than April/May 2013.

The Board felt that while this should not be under the realm of the Economic Development Strategy, they did feel this Board should be included in any discussions as the marine industry does have an economic impact.

It was asked what the ultimate objective of the charrette would be? Mr. Denison felt that that would be to define the challenges that face the marine industry now. Such as how do we address competition from other boating communities.

### **Old / New Business**

The Board reminded staff of their request to receive reports of new business start-ups. Mr. Battle stated that staff is continually working on this item and that is actually a performance measure item. Staff is also working on office vacancy rates, unemployment rates and tax revenues for residential and commercial. Obtaining the information has been problematic because of the way the data is currently collected. The information is forthcoming and will be as detailed as the current system allows.

It was also requested if the Board could get information on new housing. Mr. Battle stated that this is also an item that would be on the report.

It was asked if this information would or could be a revenue source for the City.

Laura Gambino, Business Development Coordinator discussed the Community Appearance Award which has opened and the event to be held May 9, 2013.

It was asked if the Fort Lauderdale War Memorial Auditorium's Gun Show lease fell under the purview of Economic Development. Mr. Battle stated that it is under Parks & Recreation f.k.a. Business Enterprise. It was suggested that someone from that department come and speak to this Board about how the facility is leased out. Ms. O'Grady stated that she would get the information and bring it back to the Board.

Discussion of upcoming agenda items.

Marina Lofts (February)

Uptown Cypress Creek (February)

Greater Fort Lauderdale Alliance – Marketing efforts for Fort Lauderdale (March)

All Aboard Florida - Dev Motwani will assist (April)

FDOT (Tri-Rail) – ask Diana Alarcon for assist (April)

Wave (April)

There being no further business to come before this Board, meeting adjourned at 5:04 pm.

[Minutes prepared by Patricia L. Smith, Secretary III]

