

APPROVED
ENTERPRISE ZONE DEVELOPMENT AGENCY
ADVISORY BOARD MEETING
THURSDAY, MARCH 28, 2013
CITY HALL, 8TH FLOOR CONFERENCE ROOM
FORT LAUDERDALE, FL 33301

Board Members in Attendance:

Alfred Battle, Jr., Chair	Economic & Community Reinvestment Manager
Sharon Fyffe	City Commissioner, City of West Park
Jason Robertson	City of Fort Lauderdale Appointee
Margery O' C Resnick	Broward County Appointee
Davon Barbour	City of Hollywood
Patricia Williams	Vice Mayor, City of Lauderdale Lakes

Members Absent:

Donald Giancoli	City of Lauderhill
Patrick Hart	Fort Lauderdale Police Dept. Designee
Willie A Hopkins	City of Pompano Beach Appointee
Matthew H Scott	City of Fort Lauderdale Appointee
Clare Vickery	City of Fort Lauderdale Appointee/ Resident of Fort Lauderdale
Jessica Sanders	Broward County Appointee

Other Attendees:

Celeste Dunmore	City of Lauderdale Lakes
Carlos Lopez	City of Hollywood
Vielka Quintera	City of Hollywood
Dalila Rodrigues	City of Hollywood
Laurie Bonstein	Economic Development Consultant
Jack Bennings	Greater FL Alliance

Communication to the City Commission

None

I. Welcome and opening remarks

Chair Battle, called the meeting to order at 9:42 A.M. He brought the members up to date with the changes to the Enterprise Zone Board. Thomasina Turner, City of Fort Lauderdale has replaced Angela Brewton; she along with Jeff Smith of Broward County will be the primary contacts for the board. Chair Battle also said that in an effort to get the Board back on track a workshop will be scheduled for the board. New members Davon Barbour, City of Hollywood and Vice Mayor Patricia Williams, City of Lauderdale Lakes were recognized.

II. Roll Call

It was noted that there was no quorum.

III. Approval of minutes of the November, 2012 meeting

Approval of the minutes was deferred until next meeting.

IV. Florida EZ Report 2012-2013

The report was just received and will be e-mailed to members. Chair Battle, summarized some of the details, including the state's concern about the number of state-wide application; the number of bills attempting to change/disband the board; the Enterprise Zone Program sunsets in 2015. The report also indicates the legislature's attempts to change program set-up; they also felt that the program was not effective. The incentives criteria have changed, the machinery and equipment refunds have been changed; with purchasing costs being much higher in order to utilize the tax incentives. Incentives for Housing projects have also been eliminated. The EZ Program was created primarily to create jobs and business development and not for housing. Quarterly reports need to be submitted in April.

V. Business Survey

Content of the survey has not been resolved. Member Resnick and Angela Brewton attempted to create a survey. Surveys sent electronically do not seem to be the ideal delivery method; most times they are never read and even when they were read the surveys were never submitted. Chair Battle promised to share with the Board the results of survey conducted by the City of Fort Lauderdale.

Member Resnick shared with the Board her efforts to get companies to respond to the survey. She shared a number of questions that could be part of

the survey; that would get more “useable” information. Member Resnick also suggested that coordinators should also assist with this process.

Jack Bennings, Greater Fort Lauderdale Alliance spoke of the Alliance’s continued efforts to share information about the Enterprise Zone.

VI. Incentive Overview

Creation of a comprehensive overview document. Individual marketing attempts. General information; coordinators should come up with marketing information tool. Quickest and easiest way to provide information about the Enterprise Zone. Coordinators to decide a date in April to meet.

VII. Communication to Commission

There was none.

Question was asked regarding the extension of the zone. Chair Battle promised to follow-up. Expansion was discussed with Chair Battle explaining the criteria: no more than 3 non-contiguous areas (which has always been a struggle); and area cannot be more than 20 square miles. Notices also have to be sent out. The Board should also be aware that any expansion would be based on the new census data; which should be looked at prior to making any recommendations.

VIII. Adjournment

Motion made by Member Williams, **seconded** by Member Barbour. Meeting adjourned at 10:20 A.M.