

**Approved**  
**ENTERPRISE ZONE DEVELOPMENT AGENCY**  
**ENTERPRISE ZONE COORDINATOR'S MEETING**  
**City of Fort Lauderdale**  
**City Hall, 8<sup>th</sup> Floor Conference Room**  
**Fort Lauderdale, Florida**  
**Thursday, May 23, 2013 - 9:30 AM**

**Board Members/Coordinators**

Commissioner Patricia Williams, Board Member  
Clare Vickery, Board Member  
Matthew Scott, Board Member  
John Scherer, Board Member  
Jessica Sanders, Board Member  
Willie Hopkins, Board Member  
Patrick Hart, Board Member  
Donald Giancoli, Board Member  
Commissioner Sharon Fyffe, Board Member  
Alfred Battle, Board Member (present)

At this time, there are 14 appointed members to the Board, which means 8 would constitute a quorum.

**Staff**

Elijah Wooten, City of Lauderhill (present)  
Vielka Quientero, City of Hollywood (present)  
Mark Korman, City of Pompano Beach (present)  
Celeste Dunmore, City of Lauderdale Lakes (present)  
Thomasina Turner, Project Coordinator, Economic & Community Reinvestment(present)  
Sandra Doughlin, Clerk III

**Communications to City Commission**

None.

The purpose of the meeting is for the partner City Coordinators to discuss matters related to the administration of the Enterprise Zone Program. All coordinators were present for this meeting.

## **I. Developing Business Survey Instrument**

Mr. Battle spoke about how a business survey might be used to obtain information from businesses in each city and use that information in a constructive way to facilitate this Board with increasing receipt of applications. He suggested not more than five questions be done thru Survey Monkey to obtain some baseline data from the business community. He offered some questions and asked the Board for their input and suggestions. He felt the survey should be Enterprise Zone specific and that would trigger the person to want to complete the survey and want to apply for Enterprise Zone funding. It was stated that the ultimate goal of the survey would be to get feedback from businesses and getting more applications with the possibility of changing when the program sunsets.

Discussion continued about the best way to prepare a survey.

The Coordinators discussed the program sun-setting in 2015 or being modified. It was felt that the program would more than likely be extended with modifications in 2015.

Coordinators further discussed ways for businesses to best be able to take advantage of Enterprise Zone funding to improve not only their building but also the community where the business is located.

Coordinators discussed how they would respond to a high demand request that might be revealed by the survey, such as sales tax or job growth rebates.

Discussion was had regarding how and to whom the survey could be distributed and/or marketed.

There was dialogue regarding the application process for obtaining funding.

It was decided that the Board would have a survey instrument ready for review not later than the second week in June so that they can be placed in the renewal notices in July or do an insert with the Chamber. Mr. Wooten agreed to forward the questions to the Coordinators.

## **II. Incentive Overview Chart**

Mr. Battle stated that he would like for each member to provide a list of all the incentives that your City provides as well as the contact name/number of the person. Fort Lauderdale staff will organize that information for the entire group. He felt this information could be helpful to the program as a whole.

### **III. Annual Report Submittal**

Mr. Battle stated that the information for the annual report should be submitted to City of Fort Lauderdale staff not later than June 1, 2013.

### **IV. Discuss the Changing Enterprise Zone Boundaries**

This discussion will be had at the next meeting on July 25, 2013. The state mandates the boundary change process. Mr. Battle asked that everyone please be prepared to discuss how they want their new city boundaries to look in detail at the next meeting.

The Coordinators discussed putting together a list of available properties/buildings in each city's Enterprise Zone which would include the building's square footage. It was also discussed how they might market this information thru the Broward Alliance in a way that it will promote the benefits of the Enterprise Zone Program.

### **V. Adjournment**

There being no further business to come before the Board at this time, the meeting ended at 10:51 a.m.

[Minutes prepared by Patricia L. Smith, Secretary III]