

**PARKS, RECREATION AND BEACHES BOARD MEETING**  
**Wednesday, January 25, 2012 – 6:30 p.m.**  
**City Hall, 8<sup>th</sup> Floor Conference Room**  
**100 North Andrews Avenue**  
**Fort Lauderdale, Florida**

**AGENDA**

*Roll Call*  
*Pledge of Allegiance*  
*Approval of Minutes*

- |   |                 |
|---|-----------------|
| 1. Department Report  | Phil Thornburg  |
| 2. Full Sails in Fort Lauderdale – Presentation                         | Heather Bettner |
| 3. Update of Naming of City Parks, Recreation Areas & Facilities Policy | Phil Thornburg  |
| 4. Park Ambassadors   | Matthew Weiss   |
| 5. Board Comments   | Matthew Weiss   |
| 6. Communications to the Commission                                     | Matthew Weiss   |
| 7. Adjournment  | Matthew Weiss   |

*Other items of interest*

**Purpose:** Study and advise the City Commission on all matters pertaining to the use, maintenance, acquisition, rules and regulations of the parks and recreation facilities of the City.

**Note:** Two or more City Commissioners and/or Advisory Board members may be present at this meeting. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002, two (2) days prior to the meeting, and arrangements will be made to provide these services for you. A turnkey video system is also available for your use during this meeting.



Parks & Recreation  
Department

## Memorandum

**Date:** January 19, 2012

**To:** Parks, Recreation, and Beaches Board

**From:** Phil Thornburg, Parks and Recreation Director

**Subject:** Full Sails in Fort Lauderdale

“Full Sails in Fort Lauderdale” is a temporary public art exhibit, consisting of 100 large mast sculptured sailboats uniquely designed by 100 local artists, in honor of the celebration of the City of Fort Lauderdale’s centennial year. Some of the proposed locations for the sailboats include: Bonnet House, Las Olas Boulevard, Riverwalk, Stranahan House, A1A wave wall, City Hall, African-American Research Library, Museum of Art, and various City parks. Heather Bettner, president of Prince Media Development, will present to the Board and be available for any questions regarding the event.



Parks & Recreation  
Department

## Memorandum

**Date:** January 19, 2012

**To:** Parks, Recreation, and Beaches Board

**From:** Phil Thornburg, Parks and Recreation Director

**Subject:** Update of Naming of City Parks, Recreation Areas & Facilities Policy

The Parks and Recreation Department has further reviewed the Naming of City Parks, Recreation Areas & Facilities Policy. The original recommended changes presented to the Board in September 2011 have been incorporated and additional changes are being proposed; the draft policy is attached. Final recommendations will be presented to the City Commission for approval.

## **Naming of City Parks, Recreation Areas and Major Facilities**

### **Guidelines:**

1. Consideration should be given to names describing the park, its geographic location, and its historical or ecological relationship indigenous to the region, making it easier for persons outside the neighborhood to identify the park. Generally, this would be streets, schools, subdivisions, community associations or other notable landmarks.
2. Proposals to name parks or facilities after persons are restricted to those persons who are deceased. Any exceptions to this policy must be determined by the City Commission. The term “memorial” should not be used, as that term generally becomes the common name and detracts from the intent of naming the park after the individual.
3. If a proposal is received to name a park or a facility after a living person, this request will automatically be denied. Anyone wishing to appeal this ruling may appeal directly to the City Commission.
4. Donors of land and/or large sums of money should be considered in the naming of the resulting park facility or integral part thereof, if possible. Donations should be sufficient to pay for acquisition, development and maintenance for a reasonable period of time.

### **Procedure:**

1. Individuals or groups suggesting name(s) shall submit the name(s) to the Parks and Recreation Director along with backup justification.
2. If the Director decides the proposed naming has merit for discussion, it will be placed on the Parks, Recreation and Beaches Board for review.
3. Surrounding neighborhood association presidents will be notified of the proposed naming to take place on an upcoming agenda. Any recommendations coming out of a homeowners association must be voted on by the general membership and minutes must be taken. Any individuals or groups that were instrumental in the purchase or development of the park shall be notified of the proposed park naming.
4. Notice(s) will also be prominently posted at the park site noting the upcoming agenda discussion.
5. Any pertinent history of previous park names or any other relevant information will be provided to the Board.
- 4.6 The Board will review proposed name(s) and recommend name to the City Commission via the City Manager, together with the reasons for the recommendation.
- 5.7 Maps, plats and other official records of the Commission shall reflect the action.